

Public Policy Forum

Forum Charge

The Public Policy Forum is charged with enhancing the capacity of our members to engage in the political process at the local, state, and federal levels. Our goals are also to align issues and members, support women business owners running for political office and seeking appointive office, and increase strategic collaborations as appropriate or necessary to achieve NAWBO public policy objectives.

Business Objectives for 2007-8

- 1) Create working groups based on policy topics identified in 2006 Member Demographics Survey to assist in vetting legislation and translating impact to members' businesses via communications vehicles listed below:
 - a. Submit a member spotlight that highlights a member's work with advocacy four times during the year for possible inclusion in E-Leader Bulletin
 - b. Submit two articles on timely advocacy issues for possible inclusion in *NAWBOtime*
 - c. Convene quarterly calls to provide member updates
 - d. Advise staff as appropriate relative to topics and speakers for Public Policy Days Advocacy Track for February 2008 conference (input needed from July – October 2007)
- 2) Serve as ambassadors for new advocacy component, as listed below:
 - a. Assist in beta-testing CapWiz module in first quarter of 2008
 - b. Advise staff as appropriate relative to the creation of member and chapter education materials in connection with new technology integration
- 3) Other outreach activities:
 - a. Steering Committee to judge Public Policy Advocate of the Year award applications.
 - b. Forum leadership to serve as media resources on policy issues (speaking on behalf of their businesses) as demand warrants.