



NAWBO
National Association of Women Business Owners

POWER YOUR DREAM™
WOMEN'S BUSINESS CONFERENCE CHICAGO 2009



Conference Agenda

Women's Business Conference 2009 offers a unique platform for women entrepreneurs to power their businesses. From awe-inspiring general sessions to value-added concurrent breakout sessions—some of the country's top business experts and renowned entrepreneurs will present keen insight and timely perspective on how women business owners can sustain, grow and expand their enterprises by recognizing and seizing opportunities in today's challenging business environment.

TUESDAY, JUNE 23, 2009

Pre-Conference Activities

12:00 p.m.

Registration Opens

6:30 p.m.

NAWBO-Chicago Dine-Around

Sponsored by American Family Insurance

American Family Insurance sponsors this pre-conference welcome event on behalf of NAWBO Chicago. The Dine-Around is a wonderful opportunity to meet NAWBO members in casual small groups before the conference begins—and you'll get the chance to see more of the Windy City as attendees choose from one of five Chicago favorite restaurants to have dinner in groups of 10 or less.

The Dine-Around begins at 6:30 p.m. with a wine and cheese reception at the Sheraton. At 7:30 p.m., we'll board shuttle buses to take everyone to their chosen dinner location. Each restaurant will have a table host from NAWBO Chicago to welcome and introduce the participants as you get to know each other over wine and dinner.

Ben Pao, located in Chicago's River North area serving contemporary Asian cuisine

Café Ba Ba Reeba tapas restaurant located in Lincoln Park

Vong's Thai Kitchen located in River North serving "today's Thai"

Scoozi located in River North serving "comfortable Italian"

Frankie's located in the Michigan Avenue shopping district serving classic Italian

****Dine-Around Chicago is hosted by the NAWBO Chicago Chapter and is not included in your Women's Business Conference registration. There is a \$60 fee to participate in this event.**

WEDNESDAY, JUNE 24, 2009

NAWBO Day (members only)

8:30 – 9:00 a.m.	Arrival and Continental Breakfast
9:00 – 10:30 a.m.	Welcome Remarks & NAWBO Orientation
10:30 – 10:45 a.m.	Break
10:45 – 11:45 a.m.	KEYNOTE: Power Your Leadership
12:00 – 2:00 p.m.	NAWBO Board of Directors Installation Luncheon NAWBO Annual Awards Ceremony
2:00 - 3:30 p.m.	Chapter Best Practice & Roundtable Discussions
3:30 – 4:30 p.m.	NAWBO Presidents Assembly Business Meeting
12:00 – 5:00 pm	Power Your Connections Exhibit Hall & Marketplace SET-UP

NAWBO-Chicago Opening Reception

6:00 – 8:00 p.m. **The Field Museum**
Sponsored by Harris Bank
Catered by “Food for Thought”

NAWBO Chicago is proud to kick off this year’s Women’s Business Conference with an Opening Reception held at the [Field Museum of Natural History](#). The Field Museum is located on Chicago’s Museum Campus, a 57-acre lakefront park that surrounds three of the city's most notable museums, all dedicated to the natural sciences: Adler Planetarium, Shedd Aquarium, and the Field Museum.

The Opening Reception is the perfect start to welcome conference attendees and the Chicago community for what is sure to be an amazing experience. You will enjoy great wine and food with fellow women entrepreneurs and connect with friends and influential leaders from across the country.

If you’re feeling a bit adventurous, you can face off with [Sue](#), the largest and best-preserved *T. rex* specimen in the world, journey through 13,000 years of human ingenuity and achievement in [The Ancient Americas](#) or go on an awe-inspiring expedition through 4 billion years of life on Earth, including the hall of dinosaurs in [Evolving Planet](#). You can also experience the adventures of pirating at the exhibit [Real Pirates: The Untold Story of Whydah from the Slave Ship to Pirate Ship](#). Learn the history of this technologically advanced vessel, test your pirate skills, and even learn how to fire a cannon!

This reception is included in the price of the full conference registration. If you have chosen a single-day option or wish to only attend this reception, you can register separately for an additional fee.

THURSDAY, JUNE 25, 2009

- 8:00 – 8:30 a.m. Breakfast
- 8:30 – 10:15 a.m. **OPENING SESSION**
Sponsored by **OfficeMax**
Special Remarks: Madame Françoise Foning, FCEM World President
KEYNOTE: *Enough Already! Clearing Mental Clutter to Become the Best You!* Author and Organizationa Design Expert: **Peter Walsh**
- 10:30 – 11:30 a.m. **CONCURRENT BREAKOUT SESSIONS**
PANEL: Meet the Experts Workshop
PANEL: Social Networking and the Power of Connections
PANEL: Make Mine a Million \$ Panel Presentation
- 11:30 a.m. – 12:30 p.m. **Power Your Connections Exhibit Hall & Marketplace**
- 12:30 – 2:15 p.m. **NAWBO/Wells Fargo Trailblazer Awards Luncheon**
PANEL: Women Trailblazers
- 2:30 – 3:30 p.m. **CONCURRENT BREAKOUT SESSIONS**
SEMINAR: Get Noticed in a Sea of Competition
PANEL: Global Entrepreneurship and Women's Economic Development
SEMINAR: Jetnetting: The Networking Alternative
- 3:30 – 5:00 p.m. **Power Your Connections Exhibit Hall & Marketplace**
- 5:00 – 6:15 p.m. **GENERAL SESSION**
NAWBO/Make Mine a Million \$ Business Awards Ceremony
- 7:00 – 8:30 p.m. **COCKTAIL RECEPTION**
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FRIDAY, JUNE 26, 2009

- 8:30 – 10:00 a.m. Breakfast
- 8:30 – 10:00 a.m. **MORNING SESSION**
PANEL: Business Case for Environmental Sustainability
- 10:30 – 11:30 a.m. **CONCURRENT BREAKOUT SESSIONS**
PANEL: An Economic Outlook for Women-Owned Businesses
SEMINAR: Negotiating from a Woman's Advantage
SEMINAR: Success is 90% Attitude

11:30 a.m. – 12:30 p.m.	Power Your Connections Exhibit Hall & Marketplace
12:30 – 2:15 p.m.	NAWBO/Guardian Going Places Awards Luncheon KEYNOTE: 10-10-10: A Life Transforming Idea Journalist and Author, Suzy Welch
2:30 – 3:30 p.m.	CONCURRENT BREAKOUT SESSIONS PANEL: What It Takes to Secure a Government Contract SEMINAR: How the Best of the Best Find Success SEMINAR: Creating a Culture of Courage PANEL: Challenges of Doing Business in the Americas
3:30 – 5:00 p.m.	Power Your Connections Exhibit Hall & Marketplace
5:00 – 6:00 p.m.	Cocktail Happy Hour
5:00 – 7:00 p.m.	Marketplace Breakdown

**Agenda subject to change*

SATURDAY, JUNE 27, 2009

NAWBO Chicago STAY & PLAY OPTIONS

Sponsored by National City/PNC

Stay an extra day to play in the Windy City. This event begins at 11 a.m. with brunch at the hotel. Then, board a charter bus for your choice of one of the following tours:

11:00 – 12:00 p.m.	Brunch at the Sheraton
12:30 – 3:00 p.m.	Chicago Chocolate Tour
12:30 – 4:30 p.m.	Fun with Fashion!
12:30 – 4:30 p.m.	Obama's Chicago!
1:30 – 4:30 p.m.	"New City Rising" Lake & River Cruise
1:00 – 5:00 p.m.	Chicago "Wonderful Town" Tour

****Stay & Play is hosted by NAWBO Chicago and is not included in the Women's Business Conference registration fee. A \$60 registration fee applies.**

INVITATION-ONLY AGENDA

Wednesday, June 24th

8:00 am – 5:00 pm

Make Mine a Million \$ Race Event (*separate registration*)

3:00 pm – 5:00 pm

NAWBO Board of Directors Meetings

(*invitation only*)

Friday, June 26th

8:00 am – 12:30 pm

Girls Going Places® Entrepreneurship Conference

(*invitation only*)

10:30 am – 11:30 am

International Connections,

a 1:1 networking event for all international delegates and

NAWBO's IF community

2:30 pm – 4:00 pm

International Strategies meeting

(*invitation only*)

4:00 pm – 5:00 pm

International Forum meeting

(*IF members only*)

Saturday, June 27th

8:30 am – 10:00 am

NAWBO Appreciation

Breakfast Reception

(*invitation only*)

9:00 am – 2:00 pm

FCEM Steering Committee Meeting (*invitation only*)

3:00 pm – 6:00 pm

FCEM Chicago Tour

(*invitation only*)

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