



NAWBO
National Association of Women Business Owners

POWER YOUR DREAMTM

WOMEN'S BUSINESS CONFERENCE CHICAGO 2009



MEMBER UNDERWRITING OPPORTUNITIES

MEET-THE-EXPERT WORKSHOP & ONE-ON-ONE COACHING: \$5,000

Does your business offer small business consulting or business coaching? NAWBO is seeking proposals from business consultants/coaches who will be part of a Meet-the-Expert panel workshop during the WBC and conduct 20-minute one-on-one coaching sessions in the Power Your Connections Marketplace for up to 25 total attendees. Participants will sign up for the coaching sessions on the following topics: Strategy & Planning * Financial Results Management * Marketing & Business Development * Human Resources & Employment Issues * Legal & Business Structuring.

Benefits:

- Participation in one Meet-the-Expert panel workshop and conduct needs assessment for coaching sessions
- One (1) 16'X20' exhibit booth space with one (1) 6' table for display and two (2) chairs
- Up to three (3) 3' round table and six (6) chairs for consultation/coaching sessions
- One (1) 18" X 24" company sign with an easel
- Inclusion in the conference program book plus half-page ad
- Listing on conference Web site
- Two (2) full conference registrations and up to four (4) exhibit hall passes
- Space limited to one company per expert topic
- Option to purchase additional discounted conference attendee registration(s) at the early-bird rate
- To be considered, submit a written proposal to national@nawbo.org no later than May 8, 2009 that includes your full contact information, company description with Web site, expert topic and proven history of coaching/consultation for small, women-owned businesses

POWER YOUR CONNECTIONS MEMBER EXHIBIT PACKAGE: \$2,500

- One (1) exhibit booth in the Marketplace Exhibit Hall that includes one (1) 8' X 10' booth, one (1) 6' skirted table, two (2) chairs and one (1) 7" X 44" sign for identification of booth placement
- Half-page ad in the on-site program book
- One (1) full conference registration and two (2) exhibit-hall only staff badges
- Option to purchase additional discounted conference attendee registration(s) at the early-bird rate
- Submit commitment form and payment by May 8, 2009

PROGRAM BOOK AD PACKAGES:

- 4-Color Full-Page (7.5" X 10"): \$3,000
- 4-Color Full-Page Bleed (8.75" X 11.25"): \$3,000
- 4-Color Half-Page Horizontal (7.5" X 4.75"): \$1,500
- Submit commitment form and payment by May 8, 2009

NAWBO BOARD INSTALLATION & AWARDS LUNCHEON TABLE SPONSORSHIP: \$1,000

- Table of ten (10) at the NAWBO Board Installation and Awards Luncheon taking place during NAWBO Leadership Day on Wednesday, June 24, 2009
- Table signage
- Sponsor recognition during event
- Submit commitment form and payment by May 15, 2009

CUSTOMIZED MARKETPLACE SIGNAGE & BANNERS:

- 4' X 6' full color, one-sided CEILING BANNER: \$500

Comes ready to hang and displayed in the Power Your Connections Marketplace; and includes delivery to conference site and storage case for post-conference transfer

- 3' X 5' full-color, one-sided CEILING BANNER: \$350

Comes ready to hang and displayed in the Power Your Connections Marketplace; and includes delivery to conference site and storage case for post-conference transfer

- 11" X 14" full color POSTER with business card pocket: \$250

Comes ready to hang on the Power Your Connections Wall displayed in the Marketplace; and includes delivery to conference site and carton for post-conference transfer

- Submit commitment form and payment by May 15, 2009

More information about the Women's Business Conference 2009 is available at www.nawbo.org.



MEMBER UNDERWRITING COMMITMENT FORM

WOMEN'S BUSINESS CONFERENCE 2009 • JUNE 24–26, 2009

Yes, I want to show my support for the Women's Business Conference 2009 as noted below. I understand that my signature below signifies my commitment to pay for all underwriting opportunities as stipulated herein.

Name _____

Company _____

Signature _____ Date _____

Please check all commitments for the Women's Business Conference 2009:

MEET-THE-EXPERT WORKSHOP & ONE-ON-ONE COACHING: \$5,000

Submit written proposal May 8th and send in commitment and payment by May 15, 2009 upon selection.

POWER YOUR CONNECTIONS MEMBER EXHIBIT PACKAGE: \$2,500

Submit commitment form and payment by May 8, 2009

PROGRAM BOOK AD PACKAGES:

4-Color Full-Page (7.5" X 10"): \$3,000

4-Color Full-Page Bleed (8.75" X 11.25"): \$3,000

4-Color Half-Page Horizontal (7.5" X 4.75"): \$1,500

Submit commitment form and payment by May 8, 2009

NAWBO BOARD INSTALLATION & AWARDS LUNCHEON TABLE SPONSORSHIP: \$1,000

Submit commitment form and payment by May 15, 2009

CUSTOMIZED MARKETPLACE SIGNAGE & BANNERS:

4' X 6' full color, one-sided CEILING BANNER: \$500

3' X 5' full-color, one-sided CEILING BANNER: \$350

11" X 14" full color POSTER with business card pocket: \$250

Submit commitment form and payment by May 15, 2009

FOR CUSTOMIZED MARKETPLACE SIGNAGE & BANNERS OPTION ONLY

Please fill out the information below that you would like to appear on the signage and banners:

Company Name _____

Tagline _____

Telephone _____

E-mail Address _____

Web site Address _____

MEMBER UNDERWRITING COMMITMENT FORM

WOMEN'S BUSINESS CONFERENCE 2009 • JUNE 24–26, 2009



PAYMENT INFORMATION

MAIL FORM WITH CHECK PAYABLE TO NAWBO:

NAWBO Conference Management
c/o WBC09
216 W. Jackson Boulevard, Suite 625
Chicago, IL 60606

Name _____

Title _____

Company _____

Address _____

City/State/Zip _____

Telephone _____ Fax _____

E-mail _____ Web Site _____

Charge my: AMEX MasterCard VISA

Name on Card _____

Credit Card No. _____

Exp. Date _____ Card Billing Address Zip Code _____

Signature _____

PAYMENTS & CANCELLATION POLICY:

This document serves as a contract. All underwriting requests are final. Execution of this underwriting registration form signifies assumption of legal responsibility to pay for all commitments as stipulated on the form. Payment must be made in U.S. dollars drawn on a U.S. bank. For tax reporting purposes, NAWBO is a tax-exempt organization as described in 501 (c) 6, tax ID number 23-7425967.

For questions and additional information:

NAWBO CONFERENCE MANAGEMENT

216 W. Jackson Boulevard, Suite 625
Chicago, IL 60606
PHONE: 312-609-1300
FAX: 312-750-1203
EMAIL: WBC09@nawbo.org



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