



NAWBO Insider - Winter 2016

Articles:

- 1. [Do You Hygge' and Does It Make You A Happier Brand?](#)
- 2. [The Importance of Business Valuation](#)
- 3. [What Drives Engagement for Millennials at Work](#)

President's Message

Save the Date - 2016 BRAVO! Awards

Member Highlight!

Welcome New Members!

Propel Your Business Conference

Upcoming Event - Women on Boards

Member Highlights!



Every month, we highlight one of our members and her many accomplishments.

This month, **Alexandra Kozyreva of Dale Carnegie Training of San Diego** is featured on our NAWBO homepage! [Click here](#) to learn more about her.

Welcome New Members!

The following women business owners have joined NAWBO San Diego since the publication of our last newsletter:

***Jeanine Edith Bernhart**, Gemme, LLC & Roseto della Vita, LLC

Message from the President

Get ready, 2016, here we come!



Where do you want to be in your business a year from today? For NAWBO-SD, here's the vision:

- In our ongoing membership study, we ask for annual revenue levels. We project an increase for our members in the \$250,000+, \$500,000+ and \$1,000,000+ revenue categories.
- Twelve happy non-profits who have benefitted from our new **Charity-of-the-Month Club!**
- A record number of San Diego members attending NAWBO CA's **Propel your Business Conference** in Sacramento on April 26-26, 2016 and **NAWBO National** in Columbus on September 18-20, 2016, to connect, learn and grow professionally.
- Successful **Bring-a-WBO Program** - what Women Business Owners will you introduce or bring back to NAWBO next year?
- Record-breaking attendance and nominations for the **BRAVO! Awards** on May 18, 2016!

Where do you want to be in your business a year from today? Let your sisters at NAWBO-SD be a part of your advisory team, your peer support system, your customer base and your vendor base. We want to get you to where you're going! And we'd love your help with our plans as well.

Look forward to seeing you in 2016,

Mindy Bortness

President
NAWBO San Diego
(858) 395-7814

*Alexandra Kozyreva, Dale Carnegie Training of San Diego

*Bonnie Stone, Girlfriends Consignment

We look forward to getting to know you and helping you reap benefits from your membership.



SAVE THE DATE!

NAWBO California's Annual
Propel Your Business Conference
April 25-26, 2016
[Click here for updates](#)



Upcoming Event

NAWBO San Diego and
CREW San Diego
proudly present

Women on Boards

Featured Panelists: Betsy Berkhemer-Credaire
plus three panelists

Date: Thu., January 28, 2016 *Registration & Networking:* 4:00 p.m.-4:30 p.m.

Panel Discussion: 4:30 p.m.-6:00 p.m.

Q & A and Networking: 6:00 p.m.-6:30 p.m.

Location: Morgan Run Club & Resort
5690 Cancha De Golf
Rancho Santa Fe, CA 92091

2016

N·A·W·B·O
BRAVO!
A·W·A·R·D·S

Save the Date!

2016 BRAVO! Awards

Wednesday, May 18, 2016

Location to be announced

Stay tuned for more details!



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