



OCTOBER 17-19, 2021

# POWER YOUR DREAM

NATIONAL WOMEN'S BUSINESS CONFERENCE 2021  
HOSTED BY NAWBO



## Minority Owned Women's Business "Power Your Dream" Scholarship

Sponsored by **AARP**<sup>®</sup>

NAWBO is offering scholarships for women of color to attend or host a virtual exhibit during its National Women's Business Conference.

### There are two components:

- Six (6) virtual booth scholarships plus attendance to the WBC
- Twelve (12) attendee scholarships to the WBC



### All recipients will receive:

- One-year NAWBO membership for non-members or Leadership Academy Registration for current members
- Closed roundtable discussions with recipients at conference *\*by invitation only*

### Timeline for both applications:

- Applications open Monday, August 2
- Applications close Friday, August 27

### Criteria:

- ✓ Must be a Woman-Owned Minority Business
- ✓ Preference given to 45+ WBOs
- ✓ Complete the Minority Women Business Owners "Power Your Dream" Scholarship Application

### This Year's Theme & Focus

Every entrepreneurial journey starts with a dream. To create something new, better or more meaningful. To be your own boss and leader. To enjoy a more flexible lifestyle. To leave a legacy for the next generation. To give back to a community. To change the world in positive ways. Whatever your dream as a woman business owner, NAWBO is here to power it by delivering a uniquely fun and impactful experience infused with connectivity, inspiration, learning, resources and more.

For 2021, our major conference focuses are technology and sustainability. The world has changed in ways we never imagined possible. An overnight shift to remote work forced incredible innovation and progress that we will no doubt carry with us and evolve as we move into the future. What do we need to sustain this level of change and opportunity? How can we sustain ourselves through this time—and times to come.

### This Year's Experience

This year's conference experience includes three days of live programming, including:

- **Sunday, October 17**—Annual Membership Meeting
- **Monday, October 18–Tuesday, October 19**—2-Day Conference Experience

**PLUS, pre-conference activities, including business expo, roundtables and first timer meet-and-greet.**

**CLICK HERE TO APPLY**

For more information about the National Women's Business Conference, visit [NAWBO.org](http://NAWBO.org)



**NAWBO**  
National Association of Women Business Owners