



NAWBO
National Association of Women Business Owners

2022 WOMEN'S BUSINESS CONFERENCE

PROGRAM BOOK AD SPECIFICATIONS

PAGE SIZE & RATES (SUBJECT TO PRE-APPROVAL)

Regular Rates

- 4-Color Full Page (8.5" w X 11." h) – \$1,500
- 4-Color Half Page Horizontal (8" w X 5" h) – \$750
- 4-Color Half Page Vertical (3.75" x X 10.5" h) – \$750
- 4-Color Quarter Page (3.75" w X 4.75" h) – \$250
- 4-Color Eighth Page (3.75" w X 2.25" h) – \$125

Member Rates

- 4-Color Full Page (8.5" w X 11" h) – \$1,000
- 4-Color Half Page Horizontal (8" w X 5." h) – \$500
- 4-Color Half Page Vertical (3.75" x X 10.5" h) – \$500
- 4-Color Quarter Page (3.75" w X 4.75" h) – \$175
- 4-Color Eighth Page (3.75" w X 2.25" h) – \$85

* Note: Full Page ads will run to the edges of the program page; all other ads sizes will float with approximately 1/4" of white space/border surrounding it.

SUBMISSION DEADLINES

September 15, 2022: Deadline for ad commitments with full payment, and print-ready artwork per specs below.

ARTWORK SUBMISSION GUIDELINES

Please submit artwork as a print-ready PDF (all fonts embedded) or high-resolution (300 dpi) JPG electronically via e-mail or an FTP or share site (i.e., Dropbox, Hightail, SendSpace, etc.) and notify us via e-mail at publications@nawbo.org. If color is a concern, a full-color, hard-copy proof is recommended. Without a color hard-copy proof, we will not be responsible for incorrect output of your advertisement. Ad commitments are non-refundable.

Microsoft Office (Word, PowerPoint, Excel) or Publisher files will NOT be accepted.

October 9-11, 2022 | Louisville, KY

POWER YOUR DREAM

NATIONAL WOMEN'S BUSINESS CONFERENCE 2022
HOSTED BY NAWBO

