

# 2021 Advocacy Award

## NOMINATION FORM

NAWBO Advocacy Award honors a woman business owner who advocates for the advancement of the women business owner community in a bipartisan spirit.

- She is a voice of collaboration and effectively presents or moves legislation, regulation reform, or new initiatives forward.
- Her efforts as a public servant are not limited to the issues that directly affect her business or community. Instead, she uses her platform to bring to light the needs of those who may not have a similar opportunity to raise their voices.
- The vision and goals of her advocacy set the stage for further advancements for women business owners now and in the future.



[CLICK TO NOMINATE](#)

NOMINATIONS CLOSE MAR 15

## Criteria for Award

*The nominee is a NAWBO member who may be self-nominated or nominated by a peer and who:*

1. Advocates for and positively impacts the women business owner community by working to affect policy and legislation at local, regional and/or national levels;
2. Provides verifiable evidence that the advocacy activities directly resulted in a significant and advantageous impact on the women-business-owner community;
3. Demonstrates bipartisan activities and spirit;
4. Engages in volunteer efforts beyond professional responsibilities to advance women entrepreneurship at local, regional and/or national levels; and
5. Shows a long and consistent history of commitment to propelling women business owners into greater economic, social and political spheres of power.

## NOMINATION PROCESS

- Nominations are made by members or non-members using the Survey Monkey link provided.
- Members can self-nominate.
- All NAWBO members in good standing are eligible for the award.
- Supporting documents such as letters of recommendation, articles, and peer reviews must be submitted before March 15 to [contests@nawbo.org](mailto:contests@nawbo.org).
- The nominees must confirm they can accept their award virtually during the 2021 Advocacy Days event, June 6-7.
- Nominees will be notified of the committee's decision on or before May 1, 2021.