In principle and in practice, NAWBO values and seeks a diverse and inclusive membership. NAWBO seeks full participation in the organization by all business owners who support our mission to empower women entrepreneurs, regardless of race, religious, age, sexual orientation, national origin or disability. NAWBO's goal is to effectively represent the full diversity of the women business owner community and to expand access to leadership opportunities across the full spectrum of our membership.

**OUR STRATEGIC IMPERATIVE GOAL**

By 2025, NAWBO will be broadly recognized as the most inclusive and diverse organization for entrepreneurial women in the United States.