

October 9-11, 2022 | Louisville, KY

POWER YOUR DREAM

NATIONAL WOMEN'S BUSINESS CONFERENCE 2022
HOSTED BY NAWBO



EXHIBIT HALL OPPORTUNITIES



The exhibit hall at NAWBO's Women's Business Conference in Louisville, Kentucky will be a major highlight of this year's conference experience. Hundreds of conference participants will stop in throughout their days to connect with a wide range of local, national and global exhibitors and their products and services, as well as with one another. It's a high-traffic, high-visibility set up that will no doubt increase your exposure and build your brand.

Here's a look at this year's exhibit hall opportunities, including special packages and discounts: Each exhibit space comes with one 8' x 10' booth, one 6' skirted table, two chairs and one 7" x 44" sign. Corporate exhibitors include a full-page ad in the on-site program book and two

full conference registrations; Small Business and NAWBO Member exhibitor packages include a half-page ad in the on-site program book, one exhibit hall-only pass and one full conference registration.

CORPORATE EXHIBITOR \$3,500

- (1) 8' x 10' booth
- (1) 6' skirted table
- (2) chairs
- (1) 7" x 44" sign at booth
- (1) full-page ad in the on-site program book
- (2) full conference registrations

SMALL BUSINESS EXHIBITOR \$2,000

- (1) 8' x 10' booth
- (1) 6' skirted table
- (2) chairs
- (1) 7" x 44" sign at booth
- (1) half-page ad in the on-site program book
- (1) exhibit hall-only pass
- (1) full conference registration

NAWBO MEMBER EXHIBITOR \$1,500

- (1) 8' x 10' booth
- (1) 6' skirted table
- (2) chairs
- (1) 7" x 44" sign at booth
- (1) half-page ad in the on-site program book
- (1) exhibit hall-only pass
- (1) full conference registration

MADE IN KENTUCKY EXHIBITOR DISCOUNT—\$1,000

(comes with a one-year NAWBO membership for first-time members in the Basic Member category!)

Do you have products that are made in Kentucky? NAWBO is offering specially discounted Exhibit Hall booth space to companies that produce/manufacture their products locally. This package includes one exhibit hall-only pass and one full conference registration. Not only will you receive tremendous exposure in our Exhibit Hall, putting your company and products front and center with women business owners who control buying decisions at work and at home, but we are also throwing in a one-year NAWBO membership (for first-time NAWBO members only—Basic Member category) so that you can benefit from this opportunity year-round!

BUSINESS SIZE:
68% have employees of which 17% have 10+ employees

YEARS IN BUSINESS:
Average of 10 years

INDUSTRY:
35% belong in the professional, scientific and technical services sector

**NAWBO
WBC ATTENDEE
DEMOGRAPHIC**

Results from the
NAWBO Member
Demographics
Survey



ANNUAL REVENUE:
25% make \$1 million+ and 34% make \$500K+

AGE:
75% are 45+ and 25% are in the 35-44 age group

ACCESS TO CAPITAL:
58% use credit cards and 37% use private and family savings

EDUCATION:
Very well educated with 39% having post-graduate degrees

Yes, I would like to exhibit at WBC2022 (please submit form by September 15, 2022):

___ Corporate \$3,500 | ___ Small Business \$2,000 | ___ NAWBO Member \$1,500 | ___ Made in Kentucky \$1,000

Name _____ Date _____

Company _____ Title _____

Street Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Email _____ Website _____

Total Amount Due: \$ _____ Charge my: ___ AMEX ___ MasterCard ___ Visa ___ Discover

Name on Card _____

Credit Card # _____ CV2 number _____

Exp. Date _____ Billing Address ZIP _____

Signature _____

MAIL FORM WITH CHECK PAYABLE TO:

NAWBO, c/o WBC2022
PO Box 741449
Los Angeles, CA 90074-1449

EMAIL FORM WITH CREDIT CARD PAYMENT TO:

WBC@nawbo.org

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If you have any questions, please email us at WBC@nawbo.org. Note that a representative from NAWBO will follow up with you to confirm your interest in exhibiting and arrange for the payment of your package.