



EXHIBIT HALL OPPORTUNITIES

OCTOBER 13-15, 2019

Hyatt Regency Jacksonville Riverfront
Jacksonville, Florida



The exhibit hall at NAWBO's Women's Business Conference in Jacksonville, Florida, will be a major highlight of this year's conference experience. Hundreds of conference participants will stop in throughout their days to connect with a wide range of local, national and global exhibitors and their products and services, as well as with one another. It's a high-traffic, high-visibility set up that will no doubt increase your exposure and build your brand. The time is NOW to connect and share fresh ideas, powerful inspiration and resources with hundreds of women entrepreneurs of all ages and industries from across the United States who are eager to learn together.

Here's a look at this year's exhibit hall opportunities, including special packages and discounts: Each exhibit space comes with one 8' x 10' booth, one 6' skirted table, two chairs and one 7" x 44" sign. Corporate exhibitors include a full-page ad in the on-site program book and two full conference registrations; Small Business and NAWBO Member exhibitor packages include a half-page ad in the on-site program book, one exhibit hall-only pass and one full conference registration.

Corporate Exhibitor \$3,500 | Small Business Exhibitor \$2,000 | NAWBO Member Exhibitor \$1,500

- (1) 8' x 10' booth
- (1) 6' skirted table
- (2) chairs
- (1) 7" x 44" sign at booth
- (1) full-page ad in the on-site program book
- (2) full conference registrations

- (1) 8' x 10' booth
- (1) 6' skirted table
- (2) chairs
- (1) 7" x 44" sign at booth
- (1) half-page ad in the on-site program book
- (1) exhibit hall-only pass
- (1) full conference registration

- (1) 8' x 10' booth
- (1) 6' skirted table
- (2) chairs
- (1) 7" x 44" sign at booth
- (1) half-page ad in the on-site program book
- (1) exhibit hall-only pass
- (1) full conference registration

MADE IN FLORIDA EXHIBITOR DISCOUNT—\$1,000

(comes with a one-year NAWBO membership for first-time members in the Introductory Member category!)

Do you have products or services that are made in Florida? NAWBO is offering specially discounted Exhibit Hall booth space to companies that produce/manufacture their products locally. This package includes one exhibit hall-only pass and one full conference registration. Not only will you receive tremendous exposure in our Exhibit Hall, putting your company and products front and center with women business owners who control buying decisions at work and at home, but we are also throwing in a one-year NAWBO membership (for first-time NAWBO members only—Introductory Member category) so that you can benefit from this opportunity year-round!



NAWBO WBC ATTENDEE DEMOGRAPHIC

Business Size: Businesses owned by NAWBO members are larger than the average women-owned businesses in terms of number of employees. Sixty-eight percent have employees; of which 17 percent have 10 or more employees.

Revenue: Twenty-five percent of NAWBO members make more than \$1 million in annual sales; and 34 percent make more than \$500K.

Years in Business: NAWBO members have owned their business for an average of 10 years.

Age: Seventy-five percent of NAWBO members are over the age of 45; and 25 percent are in the 35-44 age group.

Access to Capital: As with the general women-owned firms, many NAWBO members access capital through credit cards and personal family savings. Fifty-eight percent use credit cards and 37 percent utilize private and family savings to fund their business.

Industry: Thirty-five percent, the highest number, of NAWBO members belong in the professional, scientific and technical services sector.

Education: Generally, NAWBO members are very well educated with 39 percent with post-graduate degrees.

**Results from the NAWBO Member Demographics Survey*

Yes, I would like to exhibit at the National Women’s Business Conference 2019:

Corporate \$3,500 | Small Business \$2,000 | NAWBO Member \$1,500 | Made in Florida \$1,000

Name _____ Date _____

Company _____ Title _____

Street Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

E-mail _____ Website _____

Total Amount Due: \$ _____ Charge my: AMEX MasterCard Visa Discover

Name on Card _____

Credit Card # _____ CV2 number _____

Exp. Date _____ Billing Address ZIP _____

Signature _____

MAIL FORM WITH CHECK PAYABLE TO: NAWBO, c/o WBC2019, P. O. Box 826157, Philadelphia, PA 19182-6157

FAX FORM WITH CREDIT CARD PAYMENT TO: 202-403-3788 OR E-mail to: WBC@nawbo.org

Note that a representative from NAWBO will follow up with you to confirm your interest in exhibiting and arrange for the payment of your package.

