

Leadership Development Training FAQ



What is the benefit of Leadership Development Training?

Leadership Development Training (LDT) programming is designed to give participants a retreat experience with time vignettes for learning, relaxing, and socializing with each other. It is a space to step away from the hustle, to “work on the business, NOT in the business.”

The theme “Creating Leaders for a World of Change” inspires WBO’s to spend the day collaborating, stretching their minds and vision: to think beyond their day-to-day. Leadership is not a finite skill but a continuous journey of learning, researching, and adapting to the changing needs/opportunities in our environment. Leaders are the catalyst for developing the future of our communities at home and work.

Who should attend Leadership Development Training?

Woman business owners (NAWBO members and non-members) attend LDT from across the country, coming to connect with each other, the host community and most importantly *reconnect* with their vision and priorities. Invite a few of your NAWBO sisters (or non-members) to join you and make it a fun get-away!

When and Where is Leadership Development Training?

LDT is a regional event that takes place twice a year – once on West Coast in January or February and again on the East Coast in April or May. The agenda for both LDT’s mirror each other as close as logistically possible. Attendees can decide which location and date work best for their schedule or certainly anyone can attend both.

How is LDT different than the annual National Women's Business Conference (WBC)?

The atmosphere is more relaxed and less structured than the NAWBO National Women’s Business Conference. The registration costs and hotels selections are intentionally made affordable at a \$100 registration for members and \$150 for non-members. The one-day day event is primarily produced by NAWBO volunteer leaders and speakers who generously donate their time to propel other women.

What is the difference between Track 1 and Track 2?

- **Track 1: Chapter Leadership Tool/Resources** – Programming is for current NAWBO chapter leaders to provide them with tools and resources to grow their chapters and the NAWBO presence in their communities. The resources presented help streamline the member experience across the country. Being in a retreat setting, chapter leaders can connect, build bonds and share best practices for the chapters and businesses.
- **Track 2: Professional and Personal Leadership Development** – Track 2 is a place for members and non-members to experience the national element of NAWBO membership and resources on a regional scale. The day is designed to bring together speakers and resources to address the needs of WBO personal and professional development, such as negotiation, public speaking, conflict resolution, and building an effective team. By focusing on personal and professional leadership, women can manage and grow sustainable businesses while also contributing to their community.

When should I arrive for the event?

The event begins at 8AM. However, most attendees arrive the evening before to connect and extend the fun. “No host” dinner options are usually provided, or there is a planned activity that starts by 6:30PM the evening before LDT.

When does the event end?

The structured programming ends at 4:30PM. The closing hosted Happy Hour Reception is from 5:00-6:30PM. Often, participants will then head to a fun dinner before leaving town. Some women choose to stay an extra day to explore the city or check-out the following morning.