



NAWBO®

San Diego

Corporate Sponsorship Opportunities

Dear Corporate Partner:

Thank you for your interest in the San Diego chapter of the National Association of Women Business Owners' Corporate Partnership program. We are a locally based women's organization with a national voice and support!

NAWBO-San Diego is the only organization that represents exclusively the interests of women business owners in the region. As part of our mission, we seek to build strategic alliances and affiliations to help our members extend their reach into the business community. Through networking, interaction among peers and educational and procurement opportunities, NAWBO-San Diego recognizes the accomplishments of women entrepreneurs and addresses issues unique to them.

When you partner with NAWBO-San Diego, you are providing resources to our members and sending a strong message of your commitment to their success. Financial contributions help us develop programming, services and infrastructure, as well as subsidize education, diversity and procurement opportunities for our members at both the local and national levels. In return, you and your team will interact with some of San Diego's top women business owners and decision makers.

Our event calendar includes:

- **BRAVO! Awards Dinner:** Established in 2004, BRAVO! is our premier event. The event's purpose is to honor our members, local businesswomen and women business supporters through our BRAVO! Awards. In addition, our Partners are recognized for their support throughout the past year.

- **Bi-Monthly "Afternoon with NAWBO" Program:** NAWBO-San Diego's monthly bi-monthly meetings take place on the third Wednesday of the month (with the exception of May and December). We attract speakers who provide valuable information about marketing, sales, networking, finance and other business-related topics. Our meetings also feature meaningful networking opportunities and they are open to the public. This is a terrific chance to develop authentic relationships with our members.

- **Seminar Series:** Our seminar series, held on the second Friday of every other month, features roll-up-your-sleeves workshops that are casual and intimate.

- **Network With NAWBO:** This bi-monthly event is all about the fun! Consider it networking in an informal setting with top-notch women CEOs, while enjoying wine and cheese! We hold these events at various venues around San Diego County; let us know if you'd like host.

- **Holiday Mixer:** Exclusive to members and sponsors only, this year-end event provides you with the opportunity to connect with women business owners and decision makers, in addition to key legislative, diversity and procurement leaders.

We are excited you are considering creating a partnership with us. Levels of partnership and detailed benefits are included in this packet, and we welcome the opportunity to discuss what fits best for you!

Sincerely,



Mindy Bortness
President

Why a Corporate Sponsorship?

A corporate partnership with NAWBO-San Diego affords exposure and access to the ever-growing and dynamic area of women business owners.

National's History

In 1975, a group of a dozen like-minded businesswomen in the Washington, D.C. area gathered to share information and create an atmosphere of professional community to further and strengthen their entrepreneurial interests. That group quickly grew to become what is now known as the National Association of Women Business Owners® (NAWBO®). Since then, NAWBO has risen to become the strong and unified voice of more than 10 million women-owned businesses across the country.

Over the past 30-plus years, NAWBO has expanded across the United States, boasting a chapter in nearly every major metropolitan area. Through its affiliation with Les Femmes Chefs d'Enterprises Mondiales (World Association of Women Entrepreneurs), NAWBO's global reach extends to 60 countries on five continents worldwide.

NAWBO's Vision and Mission

We propel women entrepreneurs into economic, social, and political spheres of power worldwide. As an organization with a "customer first" philosophy, we:

- Strengthen the wealth-creating capacity of our members and promote economic development within the entrepreneurial community
- Create innovative and effective changes in the business culture
- Build strategic alliances, coalitions and affiliations
- Transform public policy and influence opinion makers

NAWBO-San Diego History

The San Diego chapter of the National Association of Women Business Owners (NAWBO-San Diego) received its charter in 1991. We are one of ten chapters in California and are proud to be one of the highest retention-rates for memberships in the state.

NAWBO-San Diego Vision

NAWBO-San Diego impacts, influences and propels California to be a leading state for women-owned businesses through its:

- Advocacy Efforts
- Economic Impacts
- Diversity
- Influence
- Membership Size
- Power

Chapter Leadership 2017 - 2018 Board of Directors

President	Mindy Bortness	Communication Works, Inc.
Membership Director & President Elect	Gulsum Rustemoglu	GEPermit
Secretary	Snowden McFall	Brightwork/Fired Up! Professional Speaking
Treasurer & Corporate Partner Director	Valerie Parker	BGreen Branding
Advocacy Director & Retention Director	Cynthia Trevino	Resonnect
Program Director	Nichole Mayer	WestPac Wealth Partners
Marketing & Communications Director	Alexandra Linyard	1218 App Team
Member at Large Director	Lori Wilson	MassMutual Financial Services
Chapter Administrator	Helna Correll	San Diego Site Pros, Inc.

NAWBO-San Diego Corporate Partner Opportunities

NAWBO-San Diego hosts many events throughout the year, some exclusive to members and Partners and some open to the public. Partners have the first right of refusal in sponsoring any NAWBO-San Diego event, thus increasing their chance of exposure to many prominent leaders in the community. Which event or program is best aligned with your goals to reach the women entrepreneur community?

<p>BRAVO! Awards Sponsor</p> <p>Title Sponsor: \$10,000</p>	<p>Our May BRAVO! Awards event celebrates the accomplishments of women entrepreneurs throughout the region. We commemorate the achievements of all our nominees at this festive evening event. It features a dynamic keynote speaker, and an awards presentation for outstanding achievements in a number of categories.</p> <p>A portion of the event’s proceeds benefits women studying business at a local San Diego college.</p>
<p>Bi-Monthly “Afternoon with NAWBO” Program</p> <p>Title Sponsor: \$5,000</p>	<p>We consider Afternoon with NAWBO our premiere bi-monthly event. Attendees have the opportunity to network with some of San Diego’ most powerful women while enjoying wonderful appetizers and a keynote speaker.</p>
<p>Bi-Monthly Seminar Series</p> <p>Title Sponsor: \$2,500</p>	<p>Our bi-monthly seminar series features roll-up-your-sleeves workshops that are casual and intimate with a tasty brown-bag catered lunch.</p>
<p>Network With NAWBO</p> <p>Title Sponsor: \$1,500</p>	<p>This bi-monthly event is all about the fun! Consider it networking in an informal setting, while enjoying wine and cheese. We hold these events at various venues around San Diego County.</p>
<p>NAWBO Supporter</p> <p>\$250</p>	<p>This sponsorship level is designed to build your relationship with the women of NAWBO with an important contribution level to the day-to-day running of the organization. We appreciate your participation!</p>

Corporate Partner Benefits

Benefits	BRAVO or AWN Sponsor	Seminar Sponsor	NWN Sponsor
Survey Membership via E-mail <i>(once per partnership year & NAWBO-San Diego to e-distribute)</i>	•		
Complimentary Full-page Premier Event Program Advertisement	•		
Priority Seating at Premier Events	•	•	
Company Representative to Serve as an Advisor to Board <i>(Limited to one (1) employee & name/company included on letterhead)</i>	•	•	
Complimentary Seats to BRAVO! annual awards dinner <i>(With the option to purchase additional seats at the member rate)</i>	Up to 8 seats	Up to 5 seats	Up to 3 seats
Company Representatives Attend Events at Member Rates	Maximum 10	Maximum 5	Maximum 3
Premier Placement of Company Logo on https://www.nawbo.org/san-diego/partners Page	•	•	•
Provide Promotional Items at Premier Events <i>(Limited to one item per guest & item must be company related)</i>	•	•	•
Emcee Recognition at Premier Events	•	•	•
Profile Your Brand at Afternoon with NAWBO	•	•	•
Electronic Version of Membership Mailing List <i>(Does not include emails & available upon request)</i>	•	•	•
Serve on a NAWBO-San Diego Committee	•	•	•
Partnership Level Recognition in Event Visual Presentations	•	•	•
Partnership Level Recognition in Premier Event Marketing Collateral	•	•	•
Partnership Level Recognition in Select Print Advertisements	•	•	•
Invitation to NAWBO hosted Legislative Events	•	•	•
Highlight Company's Programs/Events on NAWBO San Diego Website at https://www.nawbo.org/san-diego/events	•	•	•

Customized Partnering Opportunities

In addition to the programs outlined above, we love to think out-of-the-box! Let's sit together and brainstorm different ways you can connect with our members and guests and build meaningful relationships via a special sponsorship.

We enthusiastically recognize our current Corporate Partners!

Bank of America
Metropolitan Water District
SDG&E

In-Kind Partners

San Diego Site Pros, Inc.
Signature Social
San Diego Woman Magazine

NAWBO San Diego's First Member Online Engagement
myCONNECTEDapp



NAWBO[®]

San Diego

2017-2018 Partnership Pledge Form

Company Name:

Company Mailing Address:

The Industry in Which Your Company Provides Services:

Company Website:

Key Contact Information:

Name

Title

Phone

Fax

Email

Alternate Contact Information:

<i>Name</i>	<i>Title</i>
<i>Phone</i>	<i>Fax</i>
<i>Email</i>	

Please select your sponsorship pledge below:

	BRAVO! Awards	\$10,000
	Bi-Monthly Afternoon with NAWBO Program	\$5,000
	Seminar Series	\$2,500
	Network with NAWBO	\$1,500
	NAWBO Supporter	\$250

Please select method of remittance below:

	Enclosed is a check for \$_____ payable to NAWBO-San Diego .
	Please email invoice for \$_____ to email address listed above.
	Payment for \$_____ has already been submitted by <input type="checkbox"/> Check <input type="checkbox"/> Credit Card

Remit Payment and/or Agreement Form to:

NAWBO-San Diego
ATTN: Corporate Partners
P.O. Box 880263
San Diego, CA 92168

nawbosd@sandiegopro.com

Print Name & Signature

Date

For additional information contact:

- Helna Correll, Chapter Administrator, at (619) 584-4738 or nawbosd@sandiegopro.com
- Mindy Bortness, Chapter President at (858) 395-7814 or mindy@communicationworksinc.com
- Valerie Parker, Treasurer & Corporate Partner Director at (760) 315-5548 or valerie@bgreenbranding.com