

NEXTGEN SPONSORSHIP OPPORTUNITIES



NAWBO is thrilled to offer the virtual NextGen Forum, an innovative two-day forum on October 25th and 26th after the National Women's Business Conference designed to develop an entrepreneurial curiosity, confidence and mindset in young women through life-changing connections, education and resources. These amazing college- and post-college-age women on the entrepreneurial track as well as high school students with existing businesses are the future of NAWBO and our community of women business owners.

NEXTGEN FORUM TITLE SPONSOR: \$20,000

- ◆ Recognition and promotion throughout the forum as a Title Sponsor including all communications and website landing page
- ◆ Sponsor representative to give welcome remarks at the opening of Forum
- ◆ Sponsorship of breakout session and to provide a speaker

This sponsorship also includes recognition at the National Women's Business Conference 2022.

- ◆ Logo recognition in conference promotional materials, website, on-site program book and general session sponsor logo loop as NextGen Forum Title Sponsor
- ◆ Signage with corporate logo displayed prominently throughout the conference
- ◆ Six (6) complimentary full conference registrations
- ◆ Exhibit booth in a prime location which includes two (2) exhibit hall-only staff badges
- ◆ Full-page ad in the on-site program book
- ◆ Exclusive invitation for two (2) representatives to attend the Sponsor Appreciation Reception

NEXTGEN FORUM SUPPORTING SPONSOR: \$10,000 (Two available!)

- ◆ Recognition and promotion throughout the forum as a Supporting Sponsor including all communications and website landing page
- ◆ Sponsorship of breakout session and to provide a speaker
- ◆ Sponsor representative to give remarks at the closing of Forum

QUARTERLY NEXTGEN VIRTUAL PROGRAMS TITLE SPONSOR: \$5,000

- ◆ Listed as Title Sponsor on all quarterly virtual event communications
- ◆ Welcome remarks at the beginning of all quarterly virtual programs
- ◆ Opportunity to introduce quarterly event speaker(s)

OTHER FORUM OPPORTUNITIES

\$1,500

- Virtual registrations for 10 participants for both days of the NextGen Forum
- Also included is 10 one-year NextGen NAWBO memberships (\$1,200 value)
- School/company logo included on NAWBO event website and pre-event communications
- Half page ad in Women's Business Conference virtual program book as a NextGen sponsor

\$1,000

- Virtual registrations for 10 participants for both days of the NextGen Forum
- Also included is 10 one-year NextGen NAWBO memberships (\$1,200 value)
- School/company logo included on NAWBO event website and pre-event communications

\$500

- Virtual registrations for 10 participants for both days of the NextGen Forum
- School/company logo included in pre-event communications

\$250

- Host your own virtual conference exhibit booth where you can promote your company and sell your products or services
- Company logo included in pre-event communications