

NAWBOLA
National Association of Women Business Owners

LOS ANGELES
CONNECTS!

Come meet, greet and eat with other fantastic women business owners and connect at the next level!



The Board Game

How NAWBO Women Can Become Corporate Directors

October 25, 2016
5:30pm - 7:30pm

WeWork Fine Arts Building
811 West 7th Street
Los Angeles
CA 90017

Guest Speaker
Betsy Berkheimer-Credaire
President and Co-founder of
Berkheimer Clayton, Inc.

Author of "The Board Game - How Smart Women Become Corporate Directors," which reveals how 58 women directors found their first corporate board seats. She serves on the boards of the statewide National Association of Women Business Owners-California (NAWBO-CA), also Southern California Leadership Network (SCLN) and was previously on the consumer advisory board at Southern California Edison (SCE) and UCLA Medical Center. Betsy chairs the Los Angeles/Orange County chapter of Women Corporate Directors (WCD), a global nonprofit network of women serving on public and private boards. She has been keynote speaker throughout the U.S., and in Washington D.C. at the U.S. Chamber of Commerce. Based in downtown Los Angeles, Betsy co-founded Berkheimer Clayton Inc. 22 years ago with business partner Fred Clayton. The firm specializes in searches for Boards of Directors, also senior management of Corporate Communications, Finance and Investor Relations. Client companies include Bank of America, GAP, Mattel, Toyota, Ross Stores, Southern California Gas Company, Tournament of Roses, City of Hope, UCLA, USC and American Lung Association.

What do corporate boards want when they consider new directors for the board? That is the most critical question for every woman to know as she intentionally pursues her goal. Identifying the key experience you have that potential boards would want is the primary requirement for securing your future on boards. Betsy will share the inside tips she knows as a professional retained executive search firm owner who places women on corporate and nonprofit boards, and is author of the book "The Board Game--How Smart Women Become Corporate Directors.

REGISTRATION

\$25 members/\$35 non-members

PARKING

\$5 after 5pm at Athena Parking;
724 S Figueroa St.,
Los Angeles, CA 90017

QUESTIONS

events@nawbola.org

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