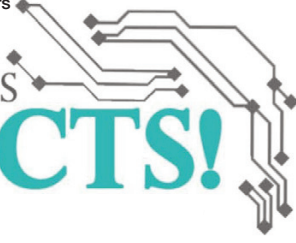


NAWBOLA
National Association of Women Business Owners

LOS ANGELES
CONNECTS!



Come meet, greet and eat with other fantastic women business owners and connect at the next level!



Guest Speaker

Mimi Donaldson
Speech Coach

Mimi is a superstar in the speaking business, keynoting with celebrities for audiences of thousands. Her rare combination of sophisticated humor and solid content makes her one of America's most popular funny females. Mimi has created speeches for executives, celebrities, and entrepreneurs, including Betsy Myers, former senior official in the Clinton Administration. She was the "pitch coach" on ABC TV's American Inventor. Mimi has been a visiting professor at Harvard University's Center for Public Leadership at the Kennedy School of Government.

Mimi's latest book is *Pitch Perfect: Speak to Grow Your Business in 7 Simple Steps*. She is the author of three other books: *Negotiating for Dummies*, selling almost 2 million copies and translated into 6 languages, *Bless Your Stress: It Means You're Still Alive!* and *Necessary Roughness: New Rules for the Contact Sport of Life*. Mimi is a long-time NAWBO member—since 1985.

Be Pitch Perfect Any Time

How Speaking Up Can
Grow Your Business

June 28, 2016
5:30pm - 7:30pm

WeWork Fine Arts Building
811 West 7th Street
Los Angeles
CA 90017

Mimi gives a motivating presentation designed to improve the quality of how you present yourself. You need to sell your best product, which is you. You never know who links to whom, so we need to be ready to "pitch" our products and services anytime. If it can save you time and make you money, it's worth being ready with your request or message. You may find riches in the elevator, in the check-out line, or on the side of a soccer field. Your personal pitch needs to be relevant, timely, and effective. Mimi will show you how to:

- Use your energy in positive ways to burn off nervousness.
- Analyze your audience prior to preparing your pitch.
- Organize your pitch based on your audience's concerns.

Her presentation is interactive, including a worksheet for each attendee to fill in their own custom "formula."

REGISTRATION

\$25 members/\$35 non-members

PARKING

\$5 after 5pm at Athena Parking;
724 S Figueroa St.,
Los Angeles, CA 90017

QUESTIONS

events@nawbola.org

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<https://nawbolaconnectsdtlajune.splashthat.com>

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