As business leaders struggle to navigate through a crisis, one of the most difficult challenges is dealing with the many levels of uncertainty.

Designed especially for women business owners with employees, “Leading Through Challenging Times” is a new virtual workshop that first examines how the brain’s neural circuitry reacts to uncertainty—which can impact our thinking and behavior for better or worse. Then, the program takes a deep dive into proven coping mechanisms to help leaders think more clearly, re-energize themselves, gain control over emotions and make better decisions.

Finally, we move into brain-based tools and frameworks that leaders can use to guide their teams, learn from potential threats and establish how their companies will need to look on the other side of the crisis.

Cost — Members: $550.00 (non-members: $650.00) for Gold ticket (includes virtual training PLUS six-week accountability group that will meet three times in the NAWBO Institute)/Members: $350.00 (non-members $450.00) for Silver ticket (includes virtual training without accountability group)

*Note: For Circle members, this is already included in your 2019/2020 program, but you MUST register to attend.

Contact — For questions, email Lynda Bishop at lbishop@nawboinstitute.org. This program is a collaboration of NAWBO and the Edward Lowe Foundation.