



FAQs About Membership Categories

How To Use This Document

These frequently asked questions are designed to provide helpful information to our chapter leaders so they can more easily answer questions from members and prospective members. Please keep in mind we are offering the opportunity for a woman business owner to say “yes” when joining NAWBO. They can try out the membership at the Basic level or see the added value at the Premier level. Either way, we are a welcoming, inclusive community and stay true to our mission to serve all women business owners in all industries and of all sizes.

In fact, our diversity statement reads: *In principle and in practice, NAWBO values and seeks a diverse and inclusive membership. NAWBO seeks full participation in the organization by all business owners who support our mission to empower women entrepreneurs, regardless of race, religion, age, sexual orientation, national origin or disability. NAWBO’s goal is to effectively represent the full diversity of the women business owner community and to expand access to leadership opportunities across the full spectrum of our membership.*

What is the definition of a woman business owner in order to qualify for the Premier or Basic membership category?

For the purpose of NAWBO membership and eligibility, a person is eligible if she (1) is a woman or someone who identifies as a woman, (2) owns an equity interest and actively participates in a business as a sole proprietor, an active partner of a partnership, active member of a limited liability company, an independent contractor, or a 5% or greater shareholder in a corporation, (3) subscribes to the mission and vision of NAWBO, (4) files an IRS Schedule C or F, receives an IRS Form 1099 from client(s), or files corporate, LLC or partnership tax returns, (5) maintains an office (including home offices) or a business facility, and (6) is involved in the policy-making process and overall day-to-day management of her business.

What is the difference if I pay by monthly installments or annually?

There is a \$120 savings if you pay annually. The monthly installment plan is a 12-month commitment to pay a portion of your annual dues each month. The membership dues are charged on the 27th of every month to the credit card you placed on file with NAWBO. We will notify you via email if there is an issue with the credit card processing. If you decide to cancel the installment plan early, then there is a \$50 cancellation fee.

Can I save a credit card in my profile to automatically renew my membership?

YES! Simply log into nawbo.org and go to YOUR NAWBO dashboard (white button at the top). Navigate to the “Payment Options and Recurring Payments” section and enter your credit card information. This way you can “set it and forget it” for annual renewal.

What is the added value of being a Premier member?

In addition to the benefits offered by the National organization; each local chapter may offer additional benefits for Premier members. Please see below an example outlining the differences.

Membership Categories

Membership Benefits	BASIC	PREMIER
NATIONAL Benefits		
Listing on national online member directory	X	X
Access to local and national member rosters (do we really offer national member rosters? This could easily be misinterpreted as expecting a printed membership roster)	X	X
Affinity partners benefits and discounts	Limited	X
Receive all NAWBO publications and communications	X	X
Notification of legislation affecting your business	X	X
Virtual Connect & Learn	X	X
Potential discounts to National conferences		X
NAWBO Perks Program		X
Able to submit speaker requests for Virtual Connect & Learn		X
Able to submit content to the NAWBO Institute		X
*LOCAL Chapter Benefits- Examples Below *Note: Benefits will vary from chapter to chapter		
Monthly dinner meetings	Standard Pricing	Discounted Pricing
Special Events, Socials, and More	Standard Pricing	Discounted Pricing
Educational Workshops	Standard Pricing	Discounted Pricing
Advertising at monthly dinner meetings on advertising table	X	X
Inclusion on social media platforms	X	X
Mentor Program	X	X
Mastermind Program	Additional fee	X
Marketing slide on on-screen slideshow during dinner meetings		X
Ability to post announcements in monthly newsletters		X
Signature event discounted ticket price		X
Discount to holiday party		X
Premier Member virtual badge		X
Ability to vote on chapter decisions		X
Ability to serve in leadership positions		X

How do I upgrade my membership?

If you would like to upgrade your membership, please email memberservices@nawbo.org to facilitate this process.

What is the NAWBO Circle program and is it considered an upgrade?

NAWBO Circle is an Institute program for Premier members with million-dollar-plus businesses, and yes, it's considered an upgrade. Its purpose is to provide top-tier women business owners with a transformational blueprint that aligns all aspects of their lives to develop deeper bonds, better businesses and stronger communities. Learn more about this year's program and costing here:

<https://www.nawbo.org/resources/nawbo-institute-entrepreneurial-development/nawbo-circle-program-2021-2022>.

Can I downgrade my membership?

Sure, but this option is available only at the time of renewal by emailing memberservices@nawbo.org to change the current invoice amount due.

Can I change from paying monthly to annually?

YES! Please email memberservices@nawbo.org for this request, and we will create an invoice that you can pay online through the YOUR NAWBO dashboard

How do I add credit card information to my reoccurring payment for membership?

Login at www.nawbo.org, click on the Your NAWBO button at the top, click on Payment Options & Reoccurring Payments link, click on Add Account or edit credit card information on file.

Will my membership automatically renew each year?

Yes, if your credit card is saved in the database, you will automatically renew upon your membership expiration.