



NAWBO *Virtual* LEADERSHIP ACADEMY 2021

Creating Leaders for a World of Change



A Virtual Experience | February 4-5, 2021

Agenda Subject to Change. All times listed are EST.

TRACK 1 > NAWBO CHAPTER LEADERSHIP TOOLS & RESOURCES

THURSDAY, FEBRUARY 4 - DAY 1

- 11:30-11:40 a.m. **Welcome**
Jen Earle, CEO, and Cristina Morales Heaney, National Board Chair
- 11:40 -12:00 p.m. **Remarks**
Karen Harrison, Bank of America
- 12:00-1:00 p.m. **Empathy and Compassion at Work: Leading From the Inside Out for Sustainable Success**
Presented by: Laura Berland, founder and executive director, Center for Compassionate Leadership

How cultures of compassion create safety, connection and belonging for business leaders, employees, clients, and communities.

Key takeaways:

- How self-compassion creates organizational cultures that thrive.
- The latest neuroscience to avoid burnout and enhance motivation.
- Compassion as a critical contributor to competitive advantage.
- How compassionate cultures foster the flourishing of diversity, inclusion and belonging.
- Simple everyday practices that quickly build safety, connection and trust.
- Tools for creating a roadmap for yourself and your company.

- 1:00-1:10 p.m. **Break**
- 1:10-2:00 p.m. **Transitions & Succession: Smoothing the Road**
Presented by Katie Adams Farrell, president of NAWBO Orange County

Transition is the most vulnerable time for an organization. This session will provide ways to create continuity, avoid burnout and make leadership a team sport. Topics include recruitment, the nomination process, preparing for board transition and more. It will cover ways to address common challenges in preparing the board, the chapter and yourself for change.

- 2:00-2:10 p.m. **Break**
- 2:10-3:10 p.m. **Best Practice Roundtable Discussion**
Megan Patton, PASC Chair (20 minutes each session rotating one time)

We will review the 5 Star Healthy Chapter Plan and focus our discussion on best practices for each Star.

TRACK 2 > PROFESSIONAL & PERSONAL LEADERSHIP SKILLS

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- 1:00-1:10 p.m. **Break**
- 1:10-2:00 p.m. **Roundtable Business Discussions**
(20 minutes per session, rotating one time)

Topics to choose from include:

- leadership
- effective feedback
- strategic planning

- 2:00-2:10 p.m. **Break**
- 2:10-3:10 p.m. **The Power of No: How Saying No Will Make You More Successful, Happier and More Respected**
Presented by Sherry Deutschmann, founder and CEO of BrainTrust

Women are notorious for taking on too much, never saying no, then being ineffective, stressed out, resentful and angry. We'll explore why we do that and how and why we should be saying "No" instead. Plus, you'll hear one woman's story of how the "No's" in her life defined her success.

Key takeaways:

- Why we say "Yes" when we should say "No"
- Dispelling the myths
- Determining what to say "No" to
- How to say no without burning bridges

CHAPTER LEADERS HAPPY HOUR February 3 – 5:00-6:30 p.m.
Compliments of Upstream Wine Club

CLICK HERE to choose one WVV Whole Cluster Pinot Noir or WVV 2019 Pinot Gris. It will be shipped to you to enjoy during this event for chapter leaders. Also, take advantage of a special offer to purchase two additional bottles (2017 Estate Pinot Noir and 2017 Estate Chardonnay) at 20% off plus tax and shipping.

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TRACK 1 > NAWBO CHAPTER LEADERSHIP TOOLS & RESOURCES

FRIDAY, FEBRUARY 5 – DAY 2

- 1:00-2:00 p.m. **Membership Panel**
NAWBO Los Angeles, Orlando and Richmond
- 2:00-2:10 p.m. **Break**
- 2:10-3:00 p.m. **Corporate Partner Panel**
Moderator, Karen Harrison, Bank of America
- 3:00-3:10 p.m. **Break**
- 3:10-4:00 p.m. **Shift Into Successful Self-Leadership: Personal Leadership Skills to Navigate the Ups and Downs of a Changing World**
Presented by Queirra Fenderson, founder and CEO of The Ambition Studio

You can lead your team, you can lead your business strategy, but can you lead yourself when the going gets tough? Data shows that during these unprecedented times, 25 percent of women report experiencing physical symptoms of severe anxiety compared to only 11 percent of men—not to mention the stress of running a business. Why? Women tend to operate inside three leadership styles that hinder their ability to navigate the ups and downs of entrepreneurship.

Key takeaways:

- Understand the triggers and habits that weaken self-leadership.
- Recalibrate how to approach leadership in all areas of life.
- Commit to new habits that go beyond your standard coping mechanisms.

- 4:00-5:30 p.m. **Happy Hour Networking**
Featuring optional chocolate tasting and trivia game (can be purchased at the link below) and networking.

[Click here](#) to purchase the chocolate-tasting experience from Yelibelly Chocolates for \$30. The experience includes: Tasting kit curated with single origin chocolates from a variety of countries; samples of cacao beans and nibs; tasting journal for exploring single origin chocolate; samples of bonbons and truffles; access to class and live demo on Zoom; access to the trivia game, including prizes that will be shipped to winners; plus discount on future purchases with Yelibelly (code to be provided during class).

TRACK 2 > PROFESSIONAL & PERSONAL LEADERSHIP SKILLS

FRIDAY, FEBRUARY 5 – DAY 2

(PLEASE NOTE TRACK 2 HAS A LATER START VERSUS TRACK 1)

- 3:10-4:00 p.m. **Shift Into Successful Self-Leadership: Personal Leadership Skills to Navigate the Ups and Downs of a Changing World**
Presented by Queirra Fenderson, founder and CEO of The Ambition Studio

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OUR PRESENTERS



Cristina Morales Heaney
NAWBO National Board Chair



Laura Berland
Founder, Center for Compassionate Leadership



Sherry Deutschmann
Founder, BrainTrust



Katie Adams Farrell
Co-founder, Kerredyn Collaborative



Queirra Fenderson
Founder & CEO, The Ambition Studio



Karen Harrison
Senior Vice President, National SBA Executive, Bank of America



Megan Patton
PASC Chair and Founder, ODA Strategy

Special thanks to



Yelibelly Chocolates