



NAWBO Insider - Fall 2017



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National Women's Business Conference 2017
Hosted by NAWBO



Oct. 15-17, 2017
Hyatt Regency
Minneapolis, MN

Join NAWBO's inspiring community of women entrepreneurs as we dare together to reach new

Message from the President

NAWBO Members and Friends,

Welcome to Fall 2017! I am honored and excited to be leading NAWBO San Diego in the coming year. We have a new, dynamic, growing board ready to support each and every one of you. I also want to congratulate and thank **Mindy Bortness** who is now the NAWBO California President Elect. NAWBO San Diego grew into a medium-size chapter under her leadership and we strive to maintain this momentum of growth.



Mark your calendars for two main events that will benefit you tremendously. The first, our October 18th event, **10 Significant Steps to Financial Empowerment in 2018**. Don't we all have a big financial security wish list we want to achieve in our personal and professional lives? While we are getting ready for 2018, this event will teach you smart strategies to take your financial goals to the next level. The second event is our **2nd Annual Relationship Accelerator** on January 26, 2018. Our 2017 participants' feedback was very encouraging and we project a large demand with limited seating. Save the date! It's a transformational event for business and relationships in our market.

Our new Policy Director, **Lynn Lambrecht**, is participating with statewide and national Policy Directors to keep us up to date with the latest legislative activities impacting businesses today. Our focus is to ensure women owned businesses have a voice in Sacramento and DC. In the coming months, Lynn will provide us with "Policy Plain Talk" updates. These state and national Policy activities are an important benefit we receive through our NAWBO Membership.

Take note, if any of you are interested in running for an office or secure a board position, let Lynn know! We want to support NAWBO San Diego women in obtaining high-ranking leadership roles in our community.

I'm looking forward to seeing other NAWBO sisters at the National Women's Business Conference in Minneapolis in October. Please reach out to me or any board member to let us know how

heights in our lives, our businesses, our communities and the world. There's no limit to what we can do when **TOGETHER WE DARE!**

[REGISTER NOW](#)

Upcoming Events

10 Significant Steps to Financial Empowerment in 2018

Date: Wed., Oct. 18, 2017

Time: 4:30 pm - 6:30 p.m.

Location: Council for Supplier Diversity

Featuring: Karen Harrison & Lisa Dorsey

[REGISTER NOW](#)

Network with NAWBO

Date: Thur., Nov. 2, 2017

Time: 5:30 pm - 7:30 p.m.

Location: Park Boulevard Catering

[REGISTER NOW](#)

Planning for a Successful 2018, Personally and Professionally

Date: Fri., Nov. 10, 2017

Time: 12:00 pm - 1:30 p.m.

Location: Corporate Alliance of San Diego

Featuring: Diane Forster

[REGISTER NOW](#)

Charity-of-the-Quarter



Toys for Tots' objective is to deliver, through a new toy at Christmas, a message of hope to less fortunate youngsters that will assist them in becoming responsible,

we can help you make the most of your membership!

Gulsum Rustemoglu
President
NAWBO San Diego

2018 Relationship Accelerator

Save the Date
SECOND ANNUAL RELATIONSHIP ACCELERATOR
FRIDAY, JANUARY 26, 2018 | CAPE REY CARLSBAD

We are proud to announce a NAWBO San Diego event, powered by the content of Corporate Alliance.

Designed especially for women-business owners in San Diego County, Orange County and the Inland Empire

[REGISTER NOW](#)

\$189 per person

\$149 for NAWBO, Corporate Alliance, WBEC-West members

Fall Membership Drive



*"I joined to grow my business.
I stay because I grow."*

If you sign up as a member of NAWBO San Diego before October 31st, you will receive:

- \$25 Discount for all NEW member Initiation Fee (\$75 normally \$100)
- Waive the \$25 reinstatement fee for any NAWBO members that rejoin.

[Click here to join our sisterhood. We are better together.](#)

productive, patriotic citizens. Please bring wrapped or unwrapped new toys to our events for the remainder of 2017.

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