



NAWBO Insider - Fall 2019



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Upcoming Events



Women's Negotiation Workshop

Thursday, Oct. 10
6:00 - 8:00 pm
Hera Hub Sorrento Valley

[Register here.](#)

Women of Influence hosted by Bank of America / NAWBO-SD / LEAD for WOMEN Celebrating Women in Business

Wednesday, Oct. 23
5:30 - 8:00 pm
Farmer & The Seahorse

Registration coming soon...

CREW Collaboration Update on City Master Plan

Tuesday, Oct. 29
11:30 am - 1:15 pm
Tom Ham's Lighthouse

Message from the President



Click the link above to watch Felena's President's Message!

Felena Hanson
Founder, Hera Hub
President, NAWBO San Diego
president@nawbosandiego.org

NAWBO San Diego's 2019 BRAVO! Awards



Special thanks to Bank of America for their support as Title Sponsor!

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Registration coming soon...

Sponsors & Member Appreciation Event/Holiday Party
Tuesday, Oct. 29
5:30 - 8:00 pm
Venue TBA

Registration coming soon...

Charity-of-the-Quarter



Join NAWBO San Diego's efforts to support our Charity-of-the-Quarter for July-September: [STEP](#). Their mission is to assist junior active duty enlisted members and recently discharged enlisted Veterans and their families in Southern California facing financial crisis achieve long term financial self-sufficiency through counseling, education and grants to alleviate critical near term obligations.

[Click here for a list of items to donate.](#)

This luncheon will begin with a welcome by **Barbara Bry**, long-time tech entrepreneur and San Diego City Council member, followed by a gourmet lunch and an exciting fireside chat with **Nichole MacDonald**, founder of Sash, a global multi-million dollar accessories company and **Betsy Berkhemer-Credaire**, CEO of Berkhemer Clayton, Inc. and author of "The Board Game - How Smart Women Become Corporate Directors." Both women are successful entrepreneurs who also have a mission to help drive public policy decisions.



We are accepting nominations for six award categories to San Diego women business owners and one Corporate Leader Award!

[Click here to learn more.](#)

Referral Program



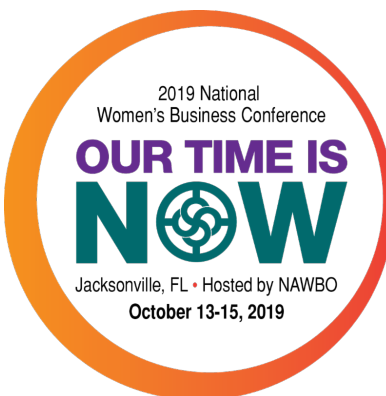
**There's More Room at the Table -
And You Win When You Refer**

Refer three or more members who join at the Premier annual membership level and you will receive a complimentary registration to our biggest and most impactful event of the year: The National Women's Business Conference (WBC) hosted by NAWBO National.

[Click here for more information.](#)

[Click here for FAQ.](#)

NAWBO National's
Women's Business Conference 2019



Women business owners are starting and growing companies at a pace faster than ever before. They are at the table in more executive boardrooms, speaking out on more important personal and business issues and becoming key contenders and players in Washington, DC and in their state and local government offices. And they are paying forward this success by reaching down to the next generation and out to women around the globe to bring them up. Join hundreds of women entrepreneurs as we come together to capitalize on this incredible moment in time, and do something about it.

Our Time Is Now

NAWBO is pleased to announce that one of our keynote speakers for 2019 is talented journalist, talk show host and author **Lisa Ling**. She is currently the host of This Is Life with Lisa Ling on CNN.

To learn more about our keynote speaker and registration, go to www.nawbo.org.

Together, let's make this year's conference a sold-out event! See you there!

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