



NAWBO Insider - Spring 2017



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NAWBO California's Annual Propel Your Business Conference

May 7-9, 2017
Sheraton Grand
Sacramento Hotel

Connect with Women
Business Owners Across
the State in Sacramento
with Our Law Makers

So WHY ATTEND?

- Get tools to grow your business and **IMPLEMENT** immediately!
- Collectively **VOICE** your legislative concerns
- Access successful businesses owned by women
- Strategize, recharge and

Message from the President

Happy Spring NAWBO Sisters and Friends,



I'm excited to share that we will have our LARGEST group of San Diego NAWBO Sisters headed to our state capitol next month! We will have five members in Sacramento for Propel your Business Conference. Propel is a 2-day, fast-paced, information-filled event. An impressive array of speakers will address our gathering of members and guests from all 11 chapters of the NAWBO California Federation. Joining me will be Gulsum Rustemoglu / President Elect, Olga Worm / Our nominee for Women Business Owner for California, Jasmin Zunzunia / winner of our \$500 BOOST for Propel and Lynn Lambrecht / new San Diego member and former Bakersfield member.

There's still time to jump on board and join us in Sacramento! Find additional information within this newsletter and on our [website](#).

We also have a VERY successful membership drive going on right now! In fact, we are in a 4-way tie for first place in our category! There are lots of incentives for joining between now and the end of April...call Helna Correll for details! It's easy to join the fun, dynamic and successful women of NAWBO so I hope you'll consider it. I'd like to welcome:

- Haydee Antezana, Haydee Antezana International
- Yali Bair, PhD, Ursa Consulting Group
- Jodi Barthold, Trilogy Financial Services, Inc.
- Kathryn Busch, myworld.com
- Kathy David, IT TechPros, Inc.
- Diane Forster, Diane Forster Inc.
- Karen Harrison, Bank of America
- Kathy Konzen, Konzen Law, APC
- Lynn Lambrecht, The Living Planner
- Mary Ann Lathus, RiSk Opportunities, Inc.
- Sandy Riser, SwanRise Productions
- Diane Sampson, Sampson California Realty
- JoAnn Schaub, Schaub Insurance Agency, Inc.
- Danielle Wakefield, Wakefield Law Firm

On the national front, we want to give a shout out to Loreen Gilbert, NAWBO-OC chapter. Loreen is one of 19 members of President Trump's Small Business Advisory Council. This is a BIG DEAL. Loreen is a direct line to DC for us and she's the perfect, most appropriate representative for our organization. We're very proud of you, Loreen!

create your NEXT
BIG THING

- Work hard - PLAY HARDER!

REGISTER NOW

Upcoming Event

[Discover Top Tips to Win Contracts, Get Talent & Cut Costs](#)

Date: Fri., April 14, 2017
Time: 12:00 pm - 1:30 p.m.
Location: Corporate Alliance of San Diego
Panelists: John Engstrom, Ann Kinner, and Amanda Scott

REGISTER NOW

Charity-of-the-Quarter



[Second Chance Dog Rescue](#) has successfully rescued more than 3,000 dogs placing them in loving, safe, forever homes. Please donate the following items at our **April 14th Seminar and June 21st Afternoon with NAWBO:** dog beds, crates (new or gently used), toys, puppy pads, food (unopened), treats (unopened), leashes, collars, flea meds, and grooming supplies

Mindy Bortness

Mindy Bortness
President
NAWBO San Diego
(858) 395-7814

2017 BRAVO! Awards

Dream. Believe. Achieve. Shine.

2017
N•A•W•B•O
BRAVO!
A•W•A•R•D•S



Wednesday, May 17, 2017

5:30 - 8:30 pm
Cape Rey Carlsbad,
A Hilton Resort
Keynote Speaker:
Lisa Sasevich,
"The Queen of Sales
Conversion"

Submit your nomination! We have 7 categories this year. Click here to download [Nomination Form](#) or [Nomination Links](#).
Nomination deadline is Monday, April 10, 2017.

More information about sponsorship opportunities and our silent auction can be found [here](#).

REGISTER NOW

Spring Membership Drive



*"I joined to grow my business.
I stay because I grow."*

If you sign up as a member of NAWBO San Diego before April 30th, you will receive:

- \$25 Discount for all NEW member Initiation Fee (\$75 normally \$100)
- Waive the \$25 reinstatement fee for any NAWBO members that rejoin.

[Click here to join our sisterhood. We are better together.](#)

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