



NAWBO Insider - Spring 2018



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Joining NAWBO is the best business decision you can make for yourself.

[Click here to join our sisterhood.](#)

We are better together.

If you sign up as a member of NAWBO San Diego between March 1st and April 30th, you will receive:

- \$25 Discount for all NEW member Initiation Fee (\$75; normally \$100).
- Waive the \$25 reinstatement fee for any NAWBO members that rejoin.

Message from the President

Hello NAWBO San Diego and Happy Spring,

We are almost half way through 2018 and very excited about the month of April since our California **PROPEL** is right around the corner. You still have time to register and sign up for this amazing networking, inspiration and business growth event in Sacramento. Majority of our board will be attending the event and look forward to being the **LARGEST Group of NAWBO Sisters** in Sacramento this year.



We have a new addition to our board and we welcome **Susan Kim**, Licensed Marriage and Family Therapist. She is our new Programs Director and her former non-profit board background and programs chair roles will be instrumental for us to develop engaging events for our chapter. Susan is already working on a 2019 calendar and our **2018 BRAVO! Awards**, which will be in November.

Our key upcoming events:

Network with NAWBO - Wed., April 18
Season's 52 in UTC, 5:30-7:30 pm

Women in Business & Challenges Panel - Wed., May 16
Location TBD, 5:30-7:30 pm

Community Coffee with Cynthia Trevino - Fri., June 29
Panera Bread, Carmel Mountain Plaza, 10:00-11:30 am

As professionals and brave business owners, we want more members to be actively helping our board either by joining a committee or taking on a leadership role in our 2019 fiscal year which will start in August 2018. We are currently looking for a Secretary, Treasurer, and a Corporate Partner Director, as well as graduate interns interested in helping us with social media and marketing. Feel free to email me your questions and/or interest in such roles.

Now, springtime might mean nice weather, sitting in your front yard, drinking a cup of coffee or tea and reading a good book. So, what good book would I recommend this quarter? I had the honor of meeting with Sir Richard Branson at the latest Goldman Sachs 10,000 Small Business event and his depth of knowledge, experience, and most importantly, sense of humor, was amazing! This book named "Finding My Virginity" is the sequel to his first book describing how he started his very first Virgin Airlines business. You won't regret reading it.

I wish you all a wonderful Spring season and look forward to seeing you at our events!

Upcoming Events

Network with NAWBO

Date: Wed., April 18, 2018
Time: 5:30 pm - 7:30 p.m.
Location: Seasons 52 in UTC

REGISTER NOW

Charity-of-the-Quarter



Mentorship Program

Go2Grow Mentorship Program focuses on preparing students and young adults for life outside of school, both educationally and professionally. They work closely with local businesses and professionals to develop high-quality mentors, relevant curriculum, and engaging workshops for today's youth. **Please donate the following at our events in April, May, and June:** printer colored paper, cardstock, poster boards, staples, scotch tape, packing tape, double sided tape, duct tape (with designs), postage stamps, labels, and name tags.

NAWBO National Woman Business Owner of the Year Award

Nominations are now open for the 2018 NAWBO National Woman Business Owner of the Year Award, which will be presented at the National Women's Business Conference (WBC) 2018, September 23-25 in Spokane, Washington.

This award recognizes and rewards an entrepreneur who excels at strategy, operations, finances, problem solving, overcoming adversity and giving back to her community.

Nominate yourself or a NAWBO sister today! [You can learn more here.](#)

A handwritten signature in black ink, likely belonging to Gulsum Rustemoglu.

Gulsum Rustemoglu
President
NAWBO San Diego
president@nawbosandiego.org

NAWBO California Propel *The Business Conference of Small Change for Extraordinary Gains*



Laughter. Learning. Mentoring. Advocacy. And PUPPIES!

Propel 2018 has it all! Join us in Sacramento, April 22-24 for all this and more! Come support our San Diego WBO Janis Stevens - she's up against the other amazing WBOs from our 10 other CA Chapters. Participate in multiple relationship and business building pairings - WBO to WBO, WBO to Next Gen, WBO to Corporate Representative. Learn about our advocacy in increasing women on public BODs. Hear from women who have growth their companies past the \$50 million mark.

Oh, and besides puppies...BUNNIES!

We truly have it all at [#PropelYourBiz](#)

Go to www.nawbopropel.org to register today!

We even have an affordable WBO-bnb program where you can bunk up with a Sacramento NAWBO Sister! Check the site today.

Member News

*One of our NAWBO San Diego chapter members, **Debbie Wooldridge**, is participating in the Goldman Sachs program, 10,000 Small Businesses. She is learning invaluable content about growing her company. The goal of the program is to help small business owners create more jobs and increase revenues.*

In case you are interested in participating, please read Debbie's summary.

"The 10,000 Small Businesses program is fully funded by Goldman Sachs, so there is no cost to the business owners to participate in the program. But it does require a lot of dedication and hard work (something I know our NAWBO sisters are very used to!). There are eleven sessions in total and they do require learners to attend every session. The only downside is that the program is held at Long Beach Community College, so NAWBO San Diego folks would have a bit of a drive, but I myself enjoy the peaceful car ride there and back as time to process all that I learned.

And, if a few NAWBO ladies were selected for the same class,

**Maria Sharapova
Women's
Entrepreneur
Program with
NAWBO**



Five-Time Grand Slam tennis champion and successful entrepreneur, Maria Sharapova, and NAWBO have teamed up to provide to six **NAWBO members** the opportunity to participate in a 12 month mentoring and business scaling program!

Each of the women selected will receive support from a range of both NAWBO and Sharapova's personal business resources in growing their business and in reaching their business goals.

[Learn more and apply here.](#)

perhaps they could carpool.

Here is the website to learn a little bit more about the program: www.goldmansachs.com/citizenship/10000-small-businesses/US/

I wanted to share with you to spread the word to our NAWBO family. They are currently **accepting applications for the 21st Cohort** scheduled to begin in August and having a referral from a previous attendee (such as me) is helpful for applications. Our lead instructor has provided us with this link for folks to use if they would like to apply <https://10ksbapply.com/> and they can use my name as their referral on their application.

Here are the requirements for applicants to be considered for the program:

- Has \$150,000 to \$4,000,000 in gross revenues.
- Has been in business at least 2 years.
- Has a minimum of 4 employees (one of which can be the business owner)

I hope that some of our NAWBO San Diego sisters might be able to take advantage of this amazing program. I cannot speak more highly of all I've learned so far and I'm only part of the way through!"

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