



# NAWBO Insider - Summer 2018

*Second Edition*



## In this Issue

President's Message

New Programs

Upcoming Events

NAWBO's Fall  
Membership Drive

Save the Date for 2018  
BRAVO! Awards

Charity-of-the-Quarter

---

## NAWBO's Fall Membership Drive



**Sept. 1 - Oct. 31, 2019**

*Join the leading  
organization for  
education and support of  
women business owners  
today.*

Join during our  
membership drive and  
receive:

- \$25 discount for all NEW member initiation fee
- \$25 reinstatement fee WAIVED for any NAWBO members that rejoin
- Entered into a raffle to win a Member Spotlight on the NAWBO

## Message from the President

### Growth Happens.

One often-repeated NAWBO Sister quote is "I joined to grow my business. I stay because I grow." Growth happens when you step up and say YES to the meaningful events we are producing for and with you!



### WOMAN'S BUSINESS CONFERENCE: SPOKANE, WA Sept 23-25, 2018

It is not too late to jump in and join us at the NAWBO National Conference. Speakers like Elizabeth Gilbert (Eat, Pray, Love), Heidi Gibson (Go Daddy), Shabnam Mogharabi (Soul Pancake) and Karen Harrison (Bank of America) will inspire us from the stage. We'll have four dynamic tracks moving at once: NAWBO Circle (\$1 million+ in revenues), Savvy Solo-preneur, Leadership and Big Business Growth. Go to Events at [www.nawbo.org](http://www.nawbo.org) today!

### History is Being Made! Women on Publicly held Corp Boards Bill SB 826

State Bill 826 - we're in the home stretch! Call or write your Representative today to garner an AYE vote. Let's make history together. There's not a better time to be involved in NAWBO and woman entrepreneurship. What an exciting time for California and the other states that are watching us in this effort. [Contact our Advocacy Director, Diana Coker](#), for a sample email letter. It's not too late!

### SheAngels Pitch Fest: UCLA Feb 23, 2019

Do you want investors for your company? Are you starting up or moving up to your next stage? Apply right now at [www.360karma.com](http://www.360karma.com) to be considered a finalist for this fast-paced, energy-producing women's entrepreneurial event! NAWBO-CA is the main partner and we want to produce and cheer on the Finalists, the Mentor Coaches and the celebrity investors like last year's Cat Cora (Iron Chef) and Kym Gold (True Religion Jeans). And please let me know if you'd like to be a Sponsor, Investor or Mentor Coach! Let's talk!

National homepage  
- 12 Spotlights will  
be given away!

The NAWBO San Diego  
membership committee  
is looking for  
ambassadors to help out  
with our fall campaign.  
For more info, please  
[contact Kelly Afsahi](#).

---

## SAVE THE DATE!

*Dream. Believe. Achieve. Shine.*

**2018**  
**N·A·W·B·O**  
**BRAVO!**  
**A·W·A·R·D·S**



**Friday, November 16**  
**Cape Rey Carlsbad**  
**12:00 - 2:30 pm**

*We look forward every  
year to honor San Diego  
women business owners  
who have established  
themselves as leaders in  
our community.*

Learn more about our  
2017 winners [here](#).

---

## Charity-of-the-Quarter



Join NAWBO San Diego's  
efforts in supporting its  
Charity-of-the-Quarter  
for July through  
September - [Center for  
Community Solutions](#)  
(CCS)! Their mission is  
to end relationship and  
sexual violence by being  
a catalyst for caring  
communities and social  
justice. Please help us  
support CCS by donating  
items from their wish list  
[here!](#)

**Propel 2019**  
**April 28-30, 2019**

Save the Date! Limited attendance at The Citizen Hotel for  
our jam-packed, business building, relationship growing  
event!

Mindy Bortness  
President, NAWBO San Diego  
President, NAWBO California  
[president@nawbosandiego.org](mailto:president@nawbosandiego.org)

---

## TWO Exciting New Programs!

### Mentorship Program

NAWBO San Diego is forming a Mentorship Program starting in  
October. Young entrepreneurs, seeking the help and guidance  
of experienced business woman, will be matched up with  
NAWBO volunteers who want to help equip the next generation  
to succeed! Mentees will receive guidance and coaching on  
their particular issues and will be pushed to move beyond  
comfort zones, focusing on the total development of the  
mentee and her business.

### Mastermind Groups

NAWBO San Diego is forming Mastermind Groups starting in  
October. How does a mastermind work? Interested NAWBO  
members will meet 1-2 times per month, via teleconference to  
tackle challenges and problems together. A forum to lean on  
each other, give advice, share connections and ask for  
feedback on building your business. It's very much peer-to-  
peer mentoring and holds you accountable to a group that  
wants you to succeed.

*NAWBO San Diego members will receive an email in  
September about these new programs. Stay tuned!*

---

## Upcoming Events

### **Community Coffee with Mindy**

**Wednesday, August 29**  
10:00 - 11:30 am  
Panera Bread  
200 E Via Rancho Pkwy  
Escondido, CA 92025

### **#SheMeansBusiness Tour Network With NAWBO - Crafty Women CEO's of Coffee, Cider and Beer**

**Thursday, September 20**  
5:00 - 7:00 pm  
Holsem Coffee  
2911 University Ave  
San Diego, CA 92104  
[Register here](#)

## Special Thanks To Our Corporate Partners!

*For additional information about our sponsors, click on logos below.*

**Bank of America** 

**SDGE** connected

A  Sempra Energy utility™



Connect with NAWBO San Diego!



Download myCONNECTEDapp!

