



## NAWBO Insider - Summer 2019



### In this Issue

#### Business Articles

1. *How To Navigate California's New Independent Contractor Laws*
2. *The Art of Adding Good Choices to Our Diets*

#### President's Message

#### National WBC 2019

#### Upcoming Event

#### Charity-of-the-Quarter

---

### Upcoming Event



#### #SHEInspires Tour Network with NAWBO: Kendra Gives Back Party

Wednesday, July 17  
5:00 - 7:00 pm  
Kendra Scott at  
Westfield UTC

Featuring our 2019-2020  
NAWBO-SD Board of  
Directors Installation

[Register here.](#)

---

### Charity-of-the-Quarter



### Message from the President

Happy Summertime to our NAWBO-SD Members and Friends,

It's a bittersweet moment to transfer leadership of this wonderful NAWBO Chapter after three (non-consecutive) terms as your president. Being a volunteer leader of peers is an honor and privilege. I'm proud of our dynamic programming, our vibrant members and our valued sponsors. And I salute each woman who stepped up to serve as your leadership team while running their own successful businesses.



Please join me in thanking these talented women for their service to the Board of Directors of NAWBO San Diego over the past year:

*Corporate Partner Director, Alex Linyard, 1218 App Team*  
Alex, thank you for serving three terms as Corp Liaison. You warmly welcomed Doug Sonnenberg at Prudential and you introduced Intel to NAWBO on a national level. Your impact was bigger than our chapter!

*Membership Director, Kelly Afsahi, Biozenic*  
Kelly, thank you for jumping in to create beautiful centerpieces for three different events this year. You were a big piece of how NAWBO looked aesthetically. And I'm hopeful the women you introduced to NAWBO will stay with us for a long time!

*Secretary, Kathryn Busch, California Bank & Trust*  
Kathryn, thank you for saying YES once again to the NAWBO SD Secretary role. You are the keeper of the protocols and the memory of the chapter. It's an important leadership role and you wear it well. And your energy for this chapter's growth is appreciated!

*Treasurer, Janis Stevens, Innovative Tub Solutions*  
Janis, your complete revamping of your role produced meaningful reporting to the BOD and relationship building with our banking partner, Bank of America. Thanks for your creativity and new financial systemization.

*Program Director, Summer Sepulveda, Plan the World*  
Summer, thank you for creating new blocks of content and delivery locations during your tenure. And for introducing some new faces! You are a terrific advocate for women-owned. You also stretched beyond our county as our NAWBO



Join NAWBO San Diego's efforts to support our Charity-of-the-Quarter for July-September: [STEP](#). Their mission is to assist junior active duty enlisted members and recently discharged enlisted Veterans and their families in Southern California facing financial crisis achieve long term financial self-sufficiency through counseling, education and grants to alleviate critical near term obligations. STEP will collect baby items, basic household items, and hygiene products to distribute to our young military families throughout the year.

Please donate the following items at our events this quarter: Diapers (Sizes 3 - 6), Wipes, New/Gently Used Clothes and Toys, New/Gently Used Strollers and High Chairs, New Car Seats/Booster Chairs and Cribs, Toiletries (Toothbrush, toothpaste, deodorant, etc.), Small Appliances (Toasters, Blenders, etc.), Retail, Gas, and Grocery Gift Cards.

CA Propel 2019 event planner. What an exciting experience you created two years in a row!

*Advocacy Director, Diana Vellos Coker, Larrabee, Albi, Coker LLP*

Diana, thank you for signing on at a time in our history where your role is becoming more and more important and relevant. You navigate this role with diplomacy and grace.

Thank you to Helna Correll, our dedicated Chapter Administrator. She keeps us moving forward with her organization and positive attitude!

And our Chapter Sponsors: **Karen Harrison/Bank of America, Sydney Furbush/SDG&E, Doug Sonnenberg/Prudential, Lydia McGee/Metropolitan Water District and Edward Simon/California American Water.** Your support is what keeps the lights on, truly! Thank you for supporting women-owned in our market.

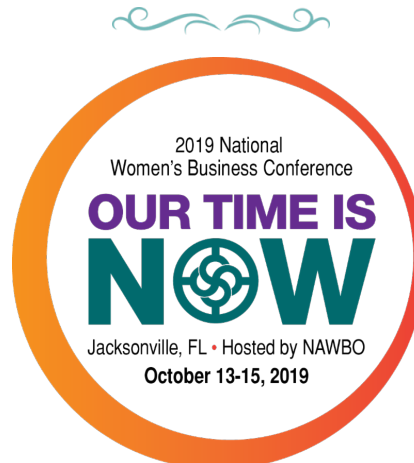
I look forward to seeing you at upcoming NAWBO events. And I hope your BOD experience supports your growth as you move into your next season.

And now...drumroll, I'm over-the-moon excited because we will swear in the new NAWBO San Diego Board of Directors on July 17, 5:00-7:00 pm, at Kendra Scott in Westfield UTC. Please join us and celebrate the dynamic new team who will lead this Chapter into its next right season!

Mindy Bortness  
Founder, Communication Works, Inc.  
President, NAWBO San Diego  
President, NAWBO California  
[president@nawbosandiego.org](mailto:president@nawbosandiego.org)

---

## NAWBO National's Women's Business Conference 2019



Women business owners are starting and growing companies at a pace faster than ever

before. They are at the table in more executive boardrooms, speaking out on more important personal and business issues and becoming key contenders and players in Washington, DC and in their state and local government offices. And they are paying forward this success by reaching down to the next generation and out to women around the globe to bring them up. Join hundreds of women entrepreneurs as we come together to capitalize on this incredible moment in time, and do something about it.

## Our Time Is Now

NAWBO is pleased to announce that one of our keynote speakers for 2019 is talented journalist, talk show host and author **Lisa Ling**. She is currently the host of This Is Life with Lisa Ling on CNN.

To learn more about our keynote speaker and registration, go to [www.nawbo.org](http://www.nawbo.org).

Together, let's make this year's conference a sold-out event! See you there!

## Special Thanks To Our Corporate Partners!

*For additional information about our sponsors, click on logos below.*



## Thanks To Our In-Kind Partners!



Connect with NAWBO San Diego!

@NAW BOSanDiego

#NAW BOSD

