ABOUT NAWBO®

Founded in 1975, the National Association of Women Business Owners (NAWBO) is the unified voice of America's more than 10.1 million women-owned businesses representing the fastest growing segment of the economy.

NAWBO is the only dues-based organization representing the interests of all women entrepreneurs across all industries; and boasts thousands of members and chapters across the country. With far-reaching clout and impact, NAWBO is the premiere one-stop resource for women business owners worldwide.

One in 11 adult women is an entrepreneur and women own 33 percent of all businesses worldwide. NAWBO members have owned their businesses for an average of 10 years. Twenty-five percent of NAWBO members have businesses that generate more than a $1 million in annual revenue.

NAWBO prides itself on being a global beacon for influence, ingenuity and action and the organization is uniquely positioned to provide incisive commentary on issues of importance to women business owners. Everything NAWBO undertakes leverages the unique attributes that women business owners bring to the table and is designed to illuminate, transform—and ultimately harness—the nation’s wide-ranging community of entrepreneurial women into an ever-more-influential voice and increasingly dynamic leadership roles.

MISSION & VISION

NAWBO strives to propel women entrepreneurs into economic, social and political spheres of power by: STRENGTHENING the wealth-creating capacity of our members and promoting economic development within the entrepreneurial community; CREATING innovative and effective changes in the business culture; BUILDING strategic alliances, coalitions and affiliations; and TRANSFORMING public policy and influencing opinion makers.
PARTNERING WITH NAWBO

One of the greatest strengths of NAWBO is our ability to build strategic alliances, coalitions and affiliations with corporate partners that support our organizational mission. We believe that building such partnerships enable us to better serve our members and the business community at large. NAWBO brings an unwavering commitment to meeting the needs of the corporate community and serves as the most direct and effective conduit for tapping into the fastest growing segment of the economy—women business owners.

As an unparalleled source for the trusted guidance women entrepreneurs seek in navigating the various stages of their business growth, NAWBO is committed to building a meaningful and mutually beneficial partnership with our sponsors. By supporting NAWBO, you’ll be at the heart of the relationship between women entrepreneurs and the products and services they trust. As a valued sponsor, you’ll be among an exclusive group of organizations that partner with NAWBO, while at the same time building your brand with a fiercely loyal sector of the business population. In short, the two are inextricably linked. Women business owners look to our sponsors for not only the best solutions to the business challenges they face in growing their enterprises, but for partnerships with companies who are true champions of their success.

NAWBO opens its doors to all companies that share our vision. We adopt the following policy in considering new and renewing national corporate partners:

- Partners are expected to have a formal diversity program for their organization that ensures an environment supporting the growth, development, inclusion and equitable treatment of all employees.  
- Partners are expected to have formal procurement initiatives targeted to women and minority entrepreneurs. At a minimum, these initiatives must recognize the status of certified women’s business enterprise and develop contract opportunities for their products and/or services.  
- NAWBO expects that women constitute a minimum 10 percent of a partner’s corporate board and/or senior management.

A corporate partnership with NAWBO is designed to be mutually beneficial to both respective interests. As such, benefits are structured to and may be customized to meet corporate partner business goals with an emphasis on providing visibility and recognition among our membership as well as the women’s entrepreneurial community at large. 

**NAWBO does not offer market exclusivity for corporate partnerships.**

Right of refusal and renewal: NAWBO considers partnerships as an extension of the NAWBO brand. In the interest of protecting our valuable brand, NAWBO reserves the right to decline initiating or renewing any partnership for any reason. NAWBO also reserves the right to terminate partnerships should adverse developments transpire during the course of the contract.
ANNUAL CORPORATE PARTNER OPPORTUNITIES

PLATINUM LEVEL – $150,000

◆ Up to eight (8) NAWBO Corporate memberships
◆ Invitation for a senior executive to sit on the NAWBO National Advisory Council
◆ Includes Platinum Sponsor benefits and recognition at the Women’s Business Conference (benefits outlined on page 12)
◆ Logo recognition on all NAWBO proprietary communication platforms
◆ Title Sponsor of e-publication: NAWBO ONE (more information on page 8)
◆ Includes Title Sponsor benefits and recognition of the annual membership drive
◆ First right of refusal to host the National Advisory Council at corporate office
◆ Logo recognition on www.nawbo.org home and corporate partner page
◆ Corporate partner profile page on www.nawbo.org
◆ Up to four (4) uses of NAWBO’s membership mailing list (collateral must be pre-approved by NAWBO)
◆ Invitation to work with NAWBO executive staff to develop a customized strategy and action plan for increasing access and visibility in local/regional target markets. Note: National sponsorship does not offer chapter benefits. You must purchase separate chapter sponsorship for local visibility and engagement opportunities.

DIAMOND LEVEL – $125,000

◆ Up to six (6) NAWBO Corporate memberships
◆ Invitation for a senior executive to sit on the NAWBO National Advisory Council
◆ Includes Diamond Sponsor benefits and recognition at the Women's Business Conference (benefits outlined on page 12)
◆ Logo recognition on all NAWBO proprietary communication platforms
◆ One website banner ad on homepage for six months
◆ Logo recognition on www.nawbo.org home and corporate partner page
◆ Corporate partner profile page on www.nawbo.org
◆ Up to three (3) uses of NAWBO’s membership mailing list (collateral must be pre-approved by NAWBO)
◆ Invitation to work with NAWBO executive staff to develop a customized strategy and action plan for increasing access and visibility in local/regional target markets. Opportunity to develop and expand relationships with up to five (5) pre-selected NAWBO chapters. Note: National sponsorship does not offer chapter benefits. You must purchase separate chapter sponsorship for local visibility and engagement opportunities.
GOLD LEVEL – $100,000

- Up to four (4) NAWBO Corporate memberships
- Invitation for a senior executive to sit on the NAWBO National Advisory Council
- Includes Gold Sponsor benefits and recognition at the Women's Business Conference (benefits outlined on page 12)
- Logo recognition on all NAWBO proprietary communication platforms
- Logo recognition on www.nawbo.org home and partner pages
- Corporate partner profile page on www.nawbo.org
- Up to two (2) uses of NAWBO's membership mailing list (collateral must be pre-approved by NAWBO)

SILVER LEVEL – $75,000

- Up to two (2) NAWBO Corporate memberships
- Invitation for a senior executive to sit on the NAWBO National Advisory Council
- Includes Silver Sponsor benefits and recognition at the Women's Business Conference (benefits outlined on page 13)
- Logo recognition on all NAWBO proprietary communication platforms
- Logo recognition on www.nawbo.org home and corporate partner page
- Corporate partner profile page on www.nawbo.org
- Up to one (1) use of NAWBO's membership mailing list (collateral must be pre-approved by NAWBO)

BRONZE LEVEL – $50,000

- Up to two (2) NAWBO Corporate memberships
- Invitation for a senior executive to sit on the NAWBO National Advisory Council
- Includes Bronze Sponsor benefits and recognition at the Women's Business Conference (benefits outlined on page 13)
- Logo recognition on all NAWBO proprietary communication platforms
- Logo recognition on www.nawbo.org home and partner pages
- Corporate partner profile page on www.nawbo.org
- Up to one (1) use of NAWBO's membership mailing list (collateral must be pre-approved by NAWBO)

COPPER LEVEL – $35,000

- Up to two (2) NAWBO Corporate memberships
- Invitation for a senior executive to sit on the NAWBO National Advisory Council
- Includes Title Sponsor benefits and recognition at one (1) Leadership Development Training (benefits outlined below)
- Logo recognition on all NAWBO proprietary communication platforms
- Logo recognition on www.nawbo.org home and corporate partner pages
- Corporate partner profile page on www.nawbo.org
- Up to one (1) use of NAWBO's membership mailing list (collateral must be pre-approved by NAWBO)
LEADERSHIP DEVELOPMENT TRAINING SPONSORSHIP – $5,000–20,000

The NAWBO Leadership Development Trainings are designed to provide training, resources and best practice sharing for NAWBO’s current and future leaders. Held two times annually—on the West Coast and East Coast, Training Title Sponsorship provides:

$20,000 Level — 1 available for 2019
Two Presenting Sponsorships
- Advertorial featured in NAWBO ONE e-publication
- Branding featured in collateral
- Logo recognition on website
- Recognition on social media
- Welcome remarks at the LDT
- Dedicated table to distribute information
- Additional speaking time
- 6 tickets for company representatives per LDT

$10,000 Level — 1 available per LDT
Presenting Sponsorship
- Branding featured in collateral
- Logo recognition on website
- Recognition on social media
- Welcome remarks at the LDT
- Dedicated table to distribute information
- Additional speaking time
- 6 tickets for company representatives

$5,000 Level — 2 available per LDT
Supporting Sponsorship
- Logo recognition on website
- Recognition on social media
- Welcome remarks at the LDT
- Dedicated table to distribute information
- 4 tickets for company representatives

$2,500 Level — 1 available per LDT
Happy Hour Reception Sponsorship
- Logo recognition on website
- Recognition on social media
- Welcome remarks at the happy hour
- 2 tickets for company representatives
EVENT SPONSOR OPPORTUNITIES

ADVOCA CY DAY RECEPTION OR
WELCOMING BREAKFAST SPONSOR
JUNE 4, 2019 IN WASHINGTON, D.C. – $10,000

NAWBO’s annual Advocacy Day provides leaders and members with the opportunity to weigh in on the issues impacting their businesses and make sure their voice is heard with key decision makers in Washington, D.C. Time is also built in for connectivity among the NAWBO members who attend. Corporate sponsorship opportunities are being made available for the first time to allow any interested partners to connect with our NAWBO advocates and hear from them directly on the issues that impact their businesses and their communities, and communicate on ways to work together moving forward.

Benefits include:
◆ Logo on event website, digital and print collateral and social media mentions
◆ Logo recognition on-site at event
◆ Opportunity to send member of team to meet with attendees
◆ Opportunity to make brief remarks at either reception OR welcoming breakfast

ACADEMY FOR PUBLIC SERVICE
JUNE 3, 2019 IN WASHINGTON, D.C. – $10,000

NAWBO’s third annual Academy for Public Service will empower our members with the tools and information they need to discern their best path forward into public service. In the 2019 curriculum we will discuss, among other things:

٢ How to determine the right path into public service
٢ How to prepare for public service personally and professional
٢ How to time your entry into public service to maximize the experience
٢ How public service can benefit your business and vice versa

Benefits include:
◆ Logo on event website, digital and print collateral and social media mentions
◆ Logo recognition on-site at event
◆ Opportunity to send member of team to meet with attendees
◆ Opportunity to make brief remarks at the Academy
UNDERWRITING OPPORTUNITIES

NAWBO WEBSITE

◆ NAWBO ONLINE MARKETPLACE – $50,000

NAWBO accepts underwriting sponsors to help launch the NAWBO Online Marketplace on nawbo.org. The Online Marketplace is envisioned to be a portal for women entrepreneurs and companies who want to do business with them to promote their products and services via a nationwide e-commerce platform. Underwriting sponsors will receive recognition with their corporate identities prominently displayed on the Marketplace home page during a 12-month term.

◆ NAWBO ONLINE MEMBER DIRECTORY – $5,000

More than 80 percent of NAWBO members identify networking opportunities as the most valuable benefit of membership. By becoming an underwriter for the online member directory, your company will be associated with the most referenced resource used by our members across the nation. Underwriting sponsors will receive recognition with your corporate identity prominently displayed on the Directory home page during a 12-month term.

◆ WEB BANNER ADS

The NAWBO Web site attracts more than 25,000 visitors per month. Our home page provides companies with a unique opportunity to promote their brand with a customized presence on www.nawbo.org. Exclusive only to NAWBO Corporate Partners, banner ad sponsors will receive a custom designed web banner ad with logo placement which hyperlinks to a subject matter expert article for a 30-day term.

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<thead>
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<td></td>
<td>Member Benefits Page Banner Ad</td>
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When I saw that the September issue of NAWBO ONE was about certification—a topic very close to my entrepreneurial heart—you can imagine my excitement.

I’ve spent years working on different sides of the government contracting arena where certification is key, first in a federal practice of a large consulting firm and later in my own consulting business that focused on helping small businesses navigate the government contracting process. 3 min. read

Delivered electronically to more than 30,000 recipients in the NAWBO database, each monthly issue of NAWBO ONE offers up-to-date news from NAWBO National and pertinent articles designed to help women business owners power “the whole professional you”—in their businesses, their lifestyles and their communities. Benefits of an issue sponsorship include logo featured on e-blast cover plus optional photo and quote from company executive.
Delivered electronically to more than 15,000 subscribers every Wednesday, NAWBO SmartBrief includes the latest industry-specific news stories on topics of importance to the NAWBO community. SmartBrief provides a platform that also provides access to the business community readership beyond NAWBO members. This year, NAWBO is extending SmartBrief advertising opportunities to partners and members.

**NAWBO SMARTBRIEF RATES**

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<td>Business Trends</td>
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<td>Small Business Spotlight</td>
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<td>Technology</td>
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Packages valid for first-time advertisers:
- **Branding Package:**
  - 6x/Leaderboard banners
  - Total package: $4,000

- **Messaging Package:**
  - 6x/News Section sponsorships
  - Total package: $4,000

Packages for members:
- **Member package:**
  - 4x/Small Business Spotlight News Section sponsorships
  - $1,500
THE NAWBO INSTITUTE FOR ENTREPRENEURIAL DEVELOPMENT:
E-LEARNING WEBINAR SERIES SPONSORSHIP — $15,000

The NAWBO Institute for Entrepreneurial Development is a 501(c)3 non-profit educational foundation that seeks to provide opportunities for education and organizational capacity building to emerging and growth-focused women entrepreneurs. Through The Institute, NAWBO aims to strengthen the wealth-creating capacity of women business owners to build sustainable businesses to contribute to the overall economy in the U.S. and beyond. The NAWBO Institute for Entrepreneurial Development is currently seeking partners and sponsors to sponsor our ongoing e-learning series that addresses the unique needs and challenges of women-owned businesses. Please contact NAWBO Corporate Partner Relations for more information.

IN-KIND SPONSORSHIP OPPORTUNITIES

If your sponsorship budget is tight, consider an in-kind sponsorship that will help NAWBO offset our operational overhead expenses. In-kind sponsorships are calculated at 50 percent of the market value and must be offered as an overall sponsorship package that includes cash commitments.

*Note: All eLearning opportunities are designed and delivered by the NAWBO Institute. Please see separate form on page 18. For a complete outline of all Institute opportunities, please see the NAWBO Institute prospectus.
The NAWBO Women’s Business Conference (WBC) is the only event of its kind focused on connecting women entrepreneurs to real business opportunities that deliver bottom-line results. The conference brings together businesses of all sizes from various industries to provide women entrepreneurs with both personal and professional tools and resources to take their business to the next level of success.

**THIS YEAR’S THEME**

Success is a combination of being at the right place, at the right time, and doing something about it. For entrepreneurs and women in general, that place and time is right now. Women business owners are at the table in more executive boardrooms, speaking out on more important personal and business issues and becoming key contenders and players in Washington, DC and in their state and local government offices. And they are paying forward this success by reaching down to the next generation and out to women around the globe to bring them up.

Join hundreds of women entrepreneurs as we come together to capitalize on this incredible moment in time, and do something about it. Our time is now.

**FEATURED KEYNOTE**

Lisa Ling

Author, journalist and Executive Producer/Host of *This Is Life* on CNN; Former host of *Our America* on OWN and field correspondent for The Oprah Winfrey Show
SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR* - $50,000 (EXCLUSIVE OPPORTUNITY)

- Exclusivity as WBC Presenting Sponsor
- Recognition and promotion throughout the conference as Presenting Sponsor
- Invitation for senior executive to participate/speak throughout the conference program
- Presenting Sponsor recognition on all pre- and onsite communications including promotional materials, Web site, on-site program book and general session sponsor logo loop
- Signage with corporate logo displayed prominently throughout the conference
- Fifteen (15) complimentary full conference registrations
- Double-size exhibit booth with prime positioning and six (6) exhibit hall-only staff badges
- Full-spread ad in the on-site program book with premium placement
- Exclusive invitation for two (2) representatives to attend the Sponsor Appreciation Reception

PLATINUM SPONSOR* - $35,000

- Recognition and promotion throughout the conference as a Platinum Sponsor
- Invitation for senior executive to participate/speak at a general session program
- Logo recognition in conference promotional materials, Web site, on-site program book and general session sponsor logo loop
- Signage with corporate logo displayed prominently throughout the conference
- Ten (10) complimentary full conference registrations
- Double-size exhibit booth with prime positioning and four (4) exhibit hall-only staff badges
- Full-page ad in the on-site program book with premium placement
- Exclusive invitation for two (2) representatives to attend the Sponsor Appreciation Reception

ANNUAL MEMBERSHIP MEETING TITLE SPONSOR* – $35,000 (EXCLUSIVE OPPORTUNITY)

- Recognition and promotion throughout Membership Meeting as title sponsor
- Invitation for senior executive to participate in speaker introductions
- Logo recognition on Membership Meeting promotional materials, website, on-site program book and Membership Meeting sponsor logo loop
- Signage with logo prominently displayed throughout Membership Meeting
- Ten (10) complimentary full conference registrations
- Double-size exhibit booth and four (4) exhibit hall-only staff badges
- Full-size ad in the on-site program book with premium placement
- Exclusive invitation for two (2) representatives to attend the Sponsor Appreciation Reception

ANNUAL MEMBERSHIP MEETING SUPPORTING SPONSOR* – $20,000 (2 AVAILABLE)

- Recognition and promotion throughout Membership Meeting as supporting sponsor
- Logo recognition on Membership Meeting materials, website, on-site program book and Membership Meeting sponsor logo loop
- Signage with logo prominently displayed throughout Membership Meeting
- Five (5) complimentary full conference registrations
- Exhibit booth and two (2) exhibit hall-only staff badges
- Half-page ad in the on-site program book
- Exclusive invitation for one (1) representative to attend the Sponsor Appreciation Reception
CONFERENCE OPPORTUNITIES

NAWBO CONNECTIONS LOUNGE DIAMOND SPONSOR* – $30,000 (EXCLUSIVE OPPORTUNITY)

- Recognition and promotion throughout the conference as NAWBO Connections Lounge Diamond Sponsor
- Prominent space dedicated for the Connections Lounge in the exhibit hall or designated location with signage recognition—all furniture, equipment and internet access to be provided by sponsor in addition to sponsorship commitment
- Invitation for senior executive to participate/speak at a general session program
- Logo recognition in conference promotional materials, Web site, on-site program book and general session sponsor logo loop
- Signage with corporate logo displayed prominently throughout the conference
- Eight (8) complimentary full conference registrations
- Four (4) on-site exhibit hall passes for additional corporate representatives to conduct product demonstrations and manage the Connections Lounge
- Full-page ad in the on-site program book with premium placement
- Exclusive invitation for two (2) representatives to attend the Sponsor Appreciation Reception

GOLD SPONSOR* – $25,000

- Recognition and promotion throughout the conference as a Gold Sponsor
- Sponsorship of breakout session (session tbd by NAWBO) and sponsor representative to give a few remarks/introduce speakers/panel
- Logo recognition in conference promotional materials, Web site, on-site program book and general session sponsor logo loop
- Signage with corporate logo displayed prominently throughout the conference
- Six (6) complimentary full conference registrations
- Exhibit booth in a prime location which includes two (2) exhibit hall-only staff badges
- Full-page ad in the on-site program book
- Exclusive invitation for two (2) representatives to attend the Sponsor Appreciation Reception

SILVER SPONSOR* – $15,000

- Recognition throughout the conference as a Silver Sponsor
- Logo recognition in conference promotional materials, Web site, on-site program book and general session sponsor logo loop
- Signage with corporate logo displayed prominently throughout the conference
- Sponsorship of a breakout session branded with company logo and introductory remarks to be given by company representative
- Two (2) complimentary full conference registrations
- Half-page ad in the on-site program book
- Exclusive invitation for one (1) representative to attend the Sponsor Appreciation Reception

*All Women’s Business Conference sponsorships must be received by August 16, 2019 in order to receive full conference benefits as outlined above.

** All WBC underwriting, exhibitor and ad commitments must be received by August 16, 2019.
CONFERENCE OPPORTUNITIES

BRONZE SPONSOR* – $10,000

- Recognition throughout the conference as a Bronze Sponsor
- Logo recognition in conference promotional materials, Web site, on-site program book and general session sponsor logo loop
- Signage with corporate logo displayed prominently throughout the conference
- Two (2) complimentary full conference registrations
- Half-page ad in the on-site program book
- Exclusive invitation for one (1) representative to attend the Sponsor Appreciation Reception

EXCLUSIVE UNDERWRITING OPPORTUNITIES**

- Conference Badge Sponsor – $10,000
- Charging Station Sponsor – $10,000
- Conference Bag Sponsor – $7,500
- Pre-Conference Targeted Eblast Sponsors—$750 each
- Post Conference Survey Sponsor—$5,000
- Passport Sponsor—$5,000
- Leadership Wall Sponsor—$5,000
- Aisle Signs Sponsor—$8,500
- Daily Refreshment Breaks Sponsor – $5,000
- Media Center Sponsor—$5,000
- Badge Lanyard Sponsor—$5,000
- Cyber Center Sponsor—$5,000
- Web Logos and Banners Sponsor—$125-$3,000

EXHIBITING OPPORTUNITIES**

See next page for full details (subject to pre-approval)

- Corporate Exhibitor – $3,500
- Small Business Exhibitor – $2,000
- NAWBO Member Exhibitor – $1,500

ADVERTISING OPPORTUNITIES** (subject to pre-approval)

- 4-Color Full-Page/Bleed – $1,500
- 4-Color Half-Page Horizontal – $750

* All Women’s Business Conference sponsorships must be received by August 16, 2019 in order to receive full conference benefits as outlined above.

** All WBC underwriting, exhibitor and ad commitments must be received by August 16, 2019.
**EXHIBITING OPPORTUNITIES:**

Corporate Exhibitor $3,500  |  Small Business Exhibitor $2,000  |  NAWBO Member Exhibitor $1,500

The exhibit hall at NAWBO’s Women’s Business Conference in Jacksonville, FL, will be a major highlight of this year’s conference experience. Hundreds of conference participants will stop in throughout their days to connect with a wide range of local, national and global exhibitors and their products and services, as well as with one another. It’s a high-traffic, high-visibility set up that will no doubt increase your exposure and build your brand. We’ll also have an exhibit hall passport for participants. Those who visit every booth will be entered into a prize drawing on the final day of the conference.

Here’s a look at this year’s exhibit hall opportunities, including special packages and discounts. Each exhibit space comes with one 8’ x 10’ booth, one 6’ skirted table, two chairs and one 7” x 44” sign. Corporate exhibitors include a full-page ad in the on-site program book and two full conference registrations; Small Business and NAWBO Member exhibitor packages include a half-page ad in the on-site program book, one exhibit hall-only pass and one full conference registration.

**MADE IN FLORIDA EXHIBITOR DISCOUNT—$1,000**

*Comes with a one-year NAWBO membership for first-time members in the Introductory Member category!*

Do you have products or services that are made in Florida? NAWBO is offering specially discounted Exhibit Hall booth space to companies that produce/manufacture their products locally. This package includes one exhibit hall-only pass and one full conference registration. Not only will you receive tremendous exposure in our Exhibit Hall, putting your company and products front and center with women business owners who control buying decisions at work and at home, but we are also throwing in a one-year NAWBO membership (for first-time NAWBO members only—Introductory Member category) so that you can benefit from this opportunity year-round!

**NAWBO WBC ATTENDEE DEMOGRAPHICS***

**Business Size:** Businesses owned by NAWBO members are larger than the average women-owned businesses in terms of number of employees. Sixty-eight percent have employees; of which 17 percent have 10 or more employees.

**Revenue:** Twenty-five percent of NAWBO members make more than $1 million in annual sales; and 34 percent make more than $500K.

**Years in Business:** NAWBO members have owned their business for an average of 10 years.

**Age:** Seventy-five percent of NAWBO members are over the age of 45; and 25 percent are in the 35-44 age group.

**Access to Capital:** As with the general women-owned firms, many NAWBO members access capital through credit cards and personal family savings. Fifty-eight percent use credit cards and 37 percent utilize private and family savings to fund their business.

**Industry:** Thirty-five percent, the highest number, of NAWBO members belong in the professional, scientific and technical services sector.

**Education:** Generally, NAWBO members are very well educated with 39 percent with post-graduate degrees.

*Results from the NAWBO Member Demographics Survey*
MAIL FORM WITH CHECK PAYABLE TO:
NAWBO
c/o Corporate Partner Relations
P. O. Box 826157
Philadelphia, PA  19182-61157

FAX SUBMIT FORM WITH CREDIT CARD PAYMENT TO:
NAWBO
c/o Corporate Partner Relations
Fax: 202-403-3788
Email: corporatepartners@nawbo.org

Name ____________________________________________________________
Date ____________________________________________________________
Company _________________________________________________________
Title _____________________________________________________________
Street Address ________________________________________________________________________________________________
City __________________________________________ State________ Zip __________________________
Telephone __________________________ Fax ____________________________
E-mail _______________________________ Website __________________________

Please check this box if you will require a tax compliance form from NAWBO

Charge my: ____ AMEX      ____ MasterCard      ____ Visa      ____ Discover
Name on Card ________________________________________________________________________________________________
Credit Card # __________________________ Exp. Date __________________________ Billing Address ZIP __________________________
CV2 number

Signature _____________________________________________________________________________________________________

PLEASE CHECK ALL COMMITMENTS:

Corporate Partner Opportunities:
☐ Platinum Level – $150,000
☐ Diamond Level – $125,000
☐ Gold Level – $100,000
☐ Silver Level – $75,000
☐ Bronze Level – $50,000
☐ Copper Level – $35,000

Website Underwriting:
☐ Online Marketplace – $50,000
☐ Online Member Directory – $25,000
☐ Legislative Action Center – $15,000
☐ Flash Banner Ads – $5,000

Publications Underwriting:
☐ Annual Membership Survey – $25,000
☐ NAWBO SmartBrief – $20,000
☐ NAWBO ONE – $10,000

Ads: August 16, 2019 Deadline
☐ 4-Color Full-Page Ad (bleed or no bleed) – $1,500
☐ 4-Color Half-Page Ad – $750

TOTAL COMMITMENT:
$

NOTE: All sponsorship benefits are subject to change.
MAIL FORM WITH CHECK PAYABLE TO:
NAWBO Institute
P. O. Box 826157
Philadelphia, PA  19182-61157

Name __________________________________________________ Date ________________________________

Company ____________________________________________ Title ________________________________

Street Address ________________________________________________________________
City ____________________________________________ State _____________ Zip _____________

Telephone ________________________________ Fax ________________________________
E-mail __________________________________ Website ________________________________

☐ Please check this box if you will require a tax compliance form from NAWBO

Charge my:  ☐ AMEX  ☐ MasterCard  ☐ Visa  ☐ Discover

Name on Card ________________________________________________________________

Credit Card # ____________________________________________ CV2 number _________

Exp. Date ________________________________ Zip Code ________________________________

______________________________________________________________

Signature

Please check all commitments:

☐ Founding Partner – $250,000
☐ Patron Partner – $100,000
☐ Philanthropic Partner – $50,000

☐ Digital Media Lab Module Sponsor – $30,000/module
☐ Leadership Development Training Title Sponsor – $20,000/event
☐ eLearning Webinar Series Title Sponsor – $15,000/webinar
☐ Circle Retreat Title Sponsor – $35,000/retreat
☐ Virtual Booth Exhibitor – $10,000 annually
☐ Virtual Booth Exhibitor – $3,000/quarter
☐ Awards Title Sponsor – $20,000/annually

NOTE: All sponsorship benefits are subject to change.
CONTACT US

For all sponsorship opportunities, please contact:

**NAWBO Corporate Partner Relations**
601 Pennsylvania Avenue NW, South Building, Suite 900
Washington, DC 20004

Phone: (800) 55-NAWBO or (202) 609-9817
Email: corporatepartners@nawbo.org
Website: www.nawbo.org

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