

Thursday, October 14, 2021

<p>3:30 P.M. - 4:30 P.M. EDT</p>	<p>Clarity + Focus = Success!</p> <p>How strategy, finance and communication align through business planning.</p> <p><i>Sponsored by One Page Business Plan</i></p> <p>Available on-demand on vFairs platform</p>	<p>Do you ever find yourself coming up with new business ideas that lack execution or weren't properly vetted so as to not achieve the financial results you desired? Are your employees disconnected from, or unaware of your company's vision, mission and objectives? Not to worry—because today is the day to start tackling these obstacles powerfully, with focused intention. Engage in a discussion surrounding business planning and its intrinsic value to your company's success. Create greater cohesiveness between your strategy, financial results and communication to successfully shift your mindset and grow your business faster and with less effort.</p>	<p>Meggan Ciaccia Beyond Strategy Partners</p> <p>Megan Patton ODA Strategy & Beyond Strategy Partners</p> <p>Michele Schina TMS II & Beyond Strategy Partners</p>
<p>4:30 P.M. - 5:30 P.M. EDT</p>	<p>First Time & New Member Meet & Greet</p> <p><i>Sponsored by UPS</i></p>	<p>New to NAWBO or WBC? Take the time to introduce yourself and meet other NAWBO members. Plus find out how to get the most out of your NAWBO membership!</p>	<p>Debra Wilson UPS</p> <p>Sandy Clitter Your Tech Tamer, LLC</p> <p>Gina Hitchens GHG Financial Planning, LLC</p> <p>Lisa Crilley Mallis Impactive Strategies</p> <p>Tonia Chagnon NAWBO HQ</p> <p>Deborah Snyder NAWBO</p>