



Sunday, October 9, 2022

<p><b>1:00 p.m. – 2:30 p.m. ET</b></p>	<p><b>Planning for Business Growth and Success in 2023</b></p> <p><i>Sponsored by Cultivate Advisors</i></p> <p>Segell Room</p>	<p>We're kicking off our Women's Business Conference and Q4 of 2022 by giving you the key strategies for growing your business, regardless of the size industry, as well as the tools and resources to set your business up to thrive in 2023. When approaching annual planning for your business, you need to <b>start early</b> and <b>slow down</b> to give yourself the space to explore what success will look like in the year to come.</p> <p>For this special Sunday WBC keynote session, we're bringing in the experts from our thought leader partner and small business advising firm, Cultivate Advisors, to get you into the right frame of mind for the conference and 2023. Register now to join our session as Entrepreneur and Business Advisor, Autumn Joyce, guides us through an interactive discussion on:</p> <ul style="list-style-type: none"> <li>• How to Get into the Annual Planning Mindset</li> <li>• What Goals to Focus on in 2023</li> <li>• Annual Planning Methodology &amp; Workshop</li> <li>• How to Find your KPI's</li> <li>• Creating your Planning Framework</li> <li>• How to Use Collaborative Planning with Your Team for Success</li> </ul>	<p><b>Autumn Joyce</b> Partner &amp; Cohort Leader, Cultivate Advisors</p>
<p><b>1:00 p.m. – 4:00 p.m. ET</b></p>	<p><b>Design Your Own BluePrint Workshop</b></p> <p><i>Included for NAWBO Circle members</i></p> <p><i>Interested but not a NAWBO Circle member?</i></p> <p><i>If you are interested in attending, you may register for an extra fee.</i></p>	<p>NAWBO understands how vital embracing a more holistic and sustainable version of success is to the long-term health of our community. That's why we have redesigned our Circle program to challenge successful women, like you, to invest in your most valuable resource—yourself.</p> <p>Led by its creator and founder, Debbie Peterson, this 3-hour session is a deeper dive into the introductory session that</p>	<p><b>Debbie Peterson</b> Founder, Getting To Clarity, LLC</p>

	<b>Carroll Ford Room</b>	<p>was presented at the Circle Kick-Off meeting in July.</p> <p>Take this time to utilize the clarity tools to hone in on your purpose, get clear on your values, and create your personal roadmap to move yourself forward in a way that refuels you.</p> <p>Creating a better balance in your life where you flow from who you naturally are and what authentically motivates you reduces burn-out without sacrificing your success. Together we will create our own unique blueprints for a more balanced life while being supported by a community of women who want to support each other see each other succeed.</p>	
<b>3:30 p.m. – 5:00 p.m. ET</b>	<p><b>VIP First Time Attendee &amp; New Member Meet and Greet – Sponsored by UPS</b></p> <p><b>French Room</b></p>	<p>New to NAWBO or WBC? Take the time to introduce yourself and meet other NAWBO members. Plus find out how to get the most out of your NAWBO membership!</p> <ul style="list-style-type: none"> <li>• Hear from Debra Wilson of UPS and the Unstoppable WBOs who are sharing UPS’s conference booth</li> <li>• Get some ideas on how to get the most out of your membership with our panel of amazing members</li> <li>• Take some time to get to know other new members and WBC attendees</li> </ul> <p><i>And you won’t want to miss UPS’s special giveaway only to this session’s attendees!</i></p>	<p><b>Patty Breeze</b>, President, Breeze Financial, LLC</p> <p><b>Barbara Daniel</b>, Publisher &amp; Editor, <i>The Cleveland Women’s Journal</i></p> <p><b>Angela Garmon</b>, CEO, ARG Coaching &amp; Consulting Group</p> <p><b>Debra Wilson</b> Director of Marketing, Diverse Customer Segment, UPS</p>
<b>4:00 p.m. – 5:00 p.m. ET</b>	<p><b>Let’s Practice – Activities for Building a Culture of Diversity, Equity, Inclusion and Belonging in Your Chapter and Your Business</b></p> <p><b>Segell Room</b></p>	<p><b>Presentation Objectives:</b></p> <ul style="list-style-type: none"> <li>• Engage in activities that support building understanding of cultural perspectives to support relationship building, effective communication, conflict resolution, and organizational performance – chapter and business</li> <li>• Engage in self-reflection regarding DEIB, personal values and the impact on leadership and effectiveness of</li> </ul>	<p><b>Dr. Jamyce Curtis Banks</b>, CEO, Whatever It Takes Consulting, Inc.</p>

		<p>organizational culture – chapter and business</p> <ul style="list-style-type: none"> <li>• Develop strategies for establishing DEIB goals and non-threatening monitoring and measurement processes – chapter and business</li> </ul>	
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