



# TOGETHER WE DARE

NATIONAL WOMEN'S BUSINESS CONFERENCE 2017  
HOSTED BY NAWBO



**NAWBO**

National Association of Women Business Owners

## SPONSORSHIP OPPORTUNITIES

**OCTOBER 15-17, 2017**  
**HYATT REGENCY MINNEAPOLIS**  
**MINNEAPOLIS, MINNESOTA**



## ABOUT NAWBO

Founded in 1975, the National Association of Women Business Owners (NAWBO®) is the voice of America's more than 10.1 million women-owned businesses and is the only dues-based national organization representing the interests of women entrepreneurs across various industries. NAWBO is an unparalleled source for the trusted guidance women entrepreneurs seek in navigating the various stages of their business growth.

NAWBO strives to propel women entrepreneurs into economic, social and political spheres of power by: strengthening the wealth-creating capacity of our members and promoting economic development within the entrepreneurial community; creating innovative and effective changes in the business culture; building strategic alliances, coalitions and affiliations; and transforming public policy and influencing opinion makers.

## CONTACT US

### NAWBO Women's Business Conference 2017

601 Pennsylvania Avenue NW, South Building, Suite 900  
Washington, DC 20004

Phone: 800-55-NAWBO  
or 202-609-9817

E-mail: [WBC@nawbo.org](mailto:WBC@nawbo.org)

Website: [nawbo.org](http://nawbo.org)



# NAWBO

National Association of Women Business Owners

## FACTS & STATISTICS

- A survey of data from the Federal Reserve Board reveals that women control slightly more than half (51.3 percent) of all personal wealth in the United States. They make 83 percent of all household purchasing decisions.
- According to the Center for Women's Business Research, women-owned businesses are the fastest growing segment of the U.S. economy, representing \$3.3 trillion in purchasing power. Firms owned by women of color are growing at six times the rate of all U.S. firms.
- According to the NAWBO Membership Survey, members have owned their businesses for an average of 9.7 years; 16 percent employ more than 11 employees; and 25 percent have annual revenues over \$1 million. In general, NAWBO members own businesses that are larger with higher revenue than other women-owned businesses.



# TOGETHER WE DARE

NATIONAL WOMEN'S BUSINESS CONFERENCE 2017  
HOSTED BY NAWBO

## THIS YEAR'S THEME

This year's theme is "Together We Dare." As women business owners, we're naturally "daring" individuals. After all, we took a huge leap in starting our own businesses and continue to dare every day—to break boundaries, push limits, change the status quo, work together, attempt the unexpected, be authentic and create our magic. We simply look at the world differently and see opportunities in obstacles. Join NAWBO's inspiring community of women entrepreneurs as we dare together to reach new heights in our lives, our businesses, our communities and the world. There's no limit to what we can do when TOGETHER WE DARE!

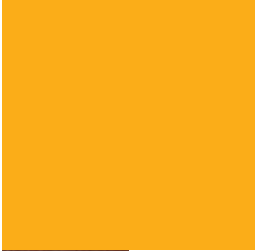


## CONFERENCE LOCATION & VENUE

This year's National Women's Business Conference is being held in Minneapolis, Minnesota. This city is truly a gem of the Midwest with its one-of-a-kind attractions, tax-free shopping, nationally praised dining, world-class theater, museums galore, green space and more. Minneapolis is also a thriving financial sector. Homegrown businesses like Macy's, 3M and Target have gone on to be household names on a national scale. It is also home to many leaders in the medical field, providing groundbreaking research and products to people all over the world.

The year's conference venue is the beautiful Hyatt Regency Minneapolis. This downtown luxury hotel is perfectly situated on Nicollet Mall. Recently redesigned, it pays tribute to the unique culture of Minnesota, with sleek mid-century Scandinavian décor highlighted by a spacious lobby featuring an expansive stone fireplace framed by rustic wooden logs. The hotel's premiere location provides convenient access to an incredible array of Twin Cities' attractions, from shopping to sports, the arts and the great outdoors.





# CONFERENCE SPONSORSHIP OPPORTUNITIES\*

The NAWBO Women's Business Conference is the only event of its kind focused on connecting women entrepreneurs to real business opportunities that deliver bottom-line results. The conference brings together hundreds of businesses of all sizes from various industries to provide women entrepreneurs with both personal and professional tools and resources to take their business to the next level of success.

## Sponsorship Opportunities

### PRESENTING SPONSOR\* - \$50,000 (EXCLUSIVE OPPORTUNITY)

- Exclusivity as WBC Presenting Sponsor
- Recognition and promotion throughout the conference as Presenting Sponsor
- Invitation for senior executive to participate in general session speaker introductions and/or breakout sessions
- Presenting Sponsor recognition on all pre- and on-site communications, including promotional materials, website, on-site program book and general session sponsor logo loop
- Signage with corporate logo displayed prominently throughout the conference
- Fifteen (15) complimentary full conference registrations
- Double-size exhibit booth with prime positioning and six (6) exhibit hall-only staff badges
- Full-spread ad in the on-site program book with premium placement
- Exclusive invitation for two (2) representatives to attend the Sponsor Appreciation Reception

**SOLD**

### PLATINUM SPONSOR\* - \$35,000 **Just 2 left!**

- Recognition and promotion throughout the conference as a Platinum Sponsor
- Invitation for senior executive to participate in general session speaker introductions and/or breakout sessions
- Logo recognition in conference promotional materials, website, on-site program book and general session sponsor logo loop
- Signage with corporate logo displayed prominently throughout the conference
- Ten (10) complimentary full conference registrations
- Double-size exhibit booth with prime positioning and four (4) exhibit hall-only staff badges
- Full-page ad in the on-site program book with premium placement
- Exclusive invitation for two (2) representatives to attend the Sponsor Appreciation Reception

\*All WBC underwriting, exhibitor and ad commitments must be received by August 18, 2017.

## **NAWBO CONNECTIONS LOUNGE DIAMOND SPONSOR\* – \$30,000 (EXCLUSIVE OPPORTUNITY)**

- Recognition and promotion throughout the conference as NAWBO Connections Lounge Diamond Sponsor
- Prominent space dedicated for the Connections Lounge in the exhibit hall or designated location with signage recognition—all furniture, equipment and internet access to be provided by sponsor in addition to sponsorship commitment
- Invitation for senior executive to participate in speaker introductions and/or breakout sessions
- Logo recognition in conference promotional materials, website, on-site program book and general session sponsor logo loop
- Signage with corporate logo displayed prominently throughout the conference
- Eight (8) complimentary full conference registrations
- Four (4) on-site exhibit hall passes for additional corporate representatives to conduct product demonstrations and manage the Connections Lounge
- Full-page ad in the on-site program book with premium placement
- Exclusive invitation for two (2) representatives to attend the Sponsor Appreciation Reception

## **GOLD SPONSOR\* – \$25,000**

- Recognition and promotion throughout the conference as a Gold Sponsor
- Sponsorship of breakout session (session tbd by NAWBO) and sponsor representative to give a few remarks/introduce speakers/panel
- Logo recognition in conference promotional materials, website, on-site program book and general session sponsor logo loop
- Signage with corporate logo displayed prominently throughout the conference
- Six (6) complimentary full conference registrations
- Exhibit booth in a prime location which includes two (2) exhibit hall-only staff badges
- Full-page ad in the on-site program book
- Exclusive invitation for two (2) representatives to attend the Sponsor Appreciation Reception

## **SILVER SPONSOR\* – \$15,000**

- Recognition throughout the conference as a Silver Sponsor
- Logo recognition in conference promotional materials, website, on-site program book and general session sponsor logo loop
- Signage with corporate logo displayed prominently throughout the conference
- Invitation for senior executive to participate in speaker introductions and/or breakout sessions
- Two (2) complimentary full conference registrations
- Half-page ad in the on-site program book
- Exclusive invitation for one (1) representative to attend the Sponsor Appreciation Reception

## **BRONZE SPONSOR\* – \$10,000**

- Recognition throughout the conference as a Bronze Sponsor
- Logo recognition in conference promotional materials, website, on-site program book and general session sponsor logo loop
- Signage with corporate logo displayed prominently throughout the conference
- Two (2) complimentary full conference registrations
- Half-page ad in the on-site program book
- Exclusive invitation for one (1) representative to attend the Sponsor Appreciation Reception

## **EXCLUSIVE UNDERWRITING OPPORTUNITIES\*\***

- Hotel Keycard Sponsor – \$10,000
- Conference Bag Sponsor – \$7,500

## **MARKETPLACE/EXHIBITING OPPORTUNITIES\*\* (SUBJECT TO PRE-APPROVAL)**

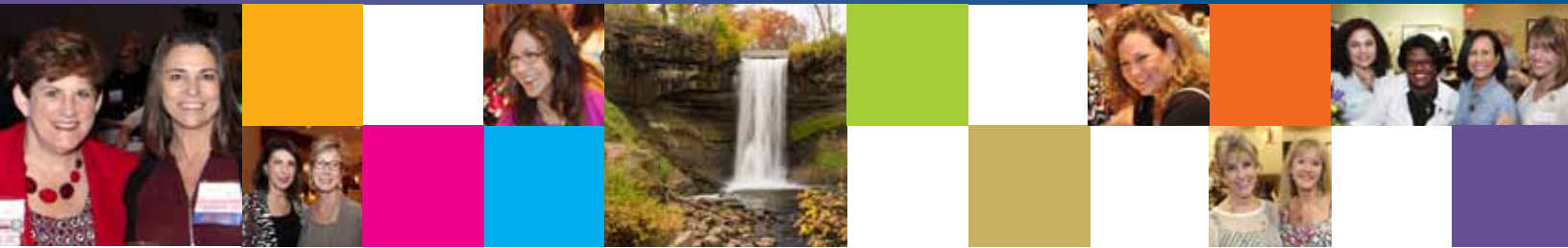
- Corporate Exhibitor – \$3,500
- Small Business Exhibitor – \$2,000
- NAWBO Member Exhibitor – \$1,500
- Made in Minnesota Marketplace Exhibitor – \$1,000

*See page 10 for complete details.*

*\*All Women's Business Conference sponsorships must be received by August 18, 2017 in order to receive full conference benefits as outlined above.*

*\*\*All WBC underwriting, exhibitor and ad commitments must be received by August 18, 2017.*





## PROGRAM BOOK ADVERTISING OPPORTUNITIES

### PAGE SIZE & RATES (SUBJECT TO PRE-APPROVAL)

#### Regular Rates

4-Color Full-Page (7.5" X 10") – \$1,500  
4-Color Full-Page Bleed (8.75" X 11.25") – \$1,500  
4-Color Half-Page Horizontal (7.5" x 4.75") – \$750

#### Member Rates

4-Color Full-Page (7.5" X 10") – \$1,000  
4-Color Full-Page Bleed (8.75" X 11.25") – \$1,000  
4-Color Half-Page Horizontal (7.5" x 4.75") – \$500

### SUBMISSION DEADLINES

---

August 16, 2017: Deadline for ad commitments with full payment, and print-ready artwork (see specs below).

### ARTWORK SUBMISSION GUIDELINES

---

Please submit artwork as a print-ready PDF electronically via email or an FTP or share site (i.e., Dropbox, Hightail, SendSpace, etc.) and notify us via e-mail at [publications@nawbo.org](mailto:publications@nawbo.org), or on a CD with color proof to NAWBO Publications, 9555 Cozycroft Ave, Chatsworth, CA 91311. If color is a concern, a full-color, hard-copy proof is recommended. Without a color hard-copy proof, we will not be responsible for incorrect output of your advertisement. Ad commitments are non-refundable.

### ARTWORK SPECIFICATIONS

---

The trim size of the program is 8.5" X 11." High-resolution print-ready PDF files are preferred; all art and fonts used in the file must be embedded. Mac files are preferred if submitting native InDesign 5.0 files on disk. All art and fonts must be included with native files. Substitutions at the printer could cause design errors and re-flow problems. **Microsoft Office (Word, PowerPoint, Excel) or Publisher files will not be accepted.**



## EXCLUSIVE OPPORTUNITIES FOR THE MINNEAPOLIS BUSINESS COMMUNITY

This year, NAWBO is proud to offer these exclusive sponsorship opportunities to businesses based in Minneapolis—the site of this year's WBC:

### OPENING DAY RECEPTION CROWN SPONSOR—\$35,000

(one available)

- Opportunity to go on the Monday general session stage at the end of the program to share information about company (5 minutes)
- Opportunity to welcome guests to Opening Day Reception (5 minutes)
- Opening Day Reception sponsor recognition on the NAWBO website
- Recognition in program, promotional literature and signage
- Placement of promotional literature at the Opening Day Reception (must be pre-approved by NAWBO)
- One (1) exhibit booth in the NAWBO exhibit hall: 8' X 10' booth, one (1) 6' skirted table, two (2) chairs and one (1) 7" X 44" sign for identification of booth placement
- Full-page ad in the conference on-site program book\*\*
- Six (6) full conference registrations
- Fifteen (15) VIP tickets to Opening Day Reception

OR

### OPENING DAY RECEPTION CROWN CO-SPONSOR—\$25,000 each

(two available)

- Opportunity to welcome guests to Opening Day Reception (5 minutes)
- Opening Day Reception sponsor recognition on the NAWBO website
- Recognition in program, promotional literature and signage
- Placement of promotional literature at the Opening Day Reception (must be pre-approved by NAWBO)
- One (1) exhibit booth in the NAWBO exhibit hall: 8' X 10' booth, one (1) 6' skirted table, two (2) chairs and one (1) 7" X 44" sign for identification of booth placement
- Full-page ad in the conference on-site program book\*\*
- Four (4) full conference registrations
- Twelve (12) VIP tickets to Opening Day Reception

### OPENING DAY RECEPTION MILLENNIUM SPONSOR—\$15,000

- Millennium Sponsor recognition on the NAWBO Web site
- Recognition in program, promotional literature and signage
- Placement of promotional literature at the Opening Day Reception (must be pre-approved by NAWBO)
- One (1) exhibit booth in the NAWBO Marketplace Exhibit Hall: 8' X 10' booth, one (1) 6' skirted table, two (2) chairs and one (1) 7" X 44" sign for identification of booth placement
- Half-page ad in the conference on-site program book\*\*
- Two (2) full conference registration
- Ten (10) VIP tickets to Opening Day Reception

### OPENING DAY RECEPTION COPPER SPONSOR—\$7,000

- Copper Sponsor recognition on the NAWBO Web site
- Recognition in program, promotional literature and signage
- Two (2) full conference registrations
- Ten (10) VIP tickets to Opening Day Reception
- Listing in the conference on-site program book\*\*

### OPENING DAY RECEPTION TURQUOISE SPONSOR—\$3,500

- Turquoise Sponsor recognition on the NAWBO Web site
- Recognition in program, promotional literature and signage
- Eight (8) VIP tickets to Opening Day Reception
- Listing in the conference on-site program book\*\*

### OPENING DAY RECEPTION CRYSTAL SPONSOR—\$1,750

- Crystal Sponsor recognition the NAWBO Web site
- Recognition in program, promotional literature and signage
- Four (4) VIP tickets to Opening Day Celebration

\*\* Advertisements and listings for the on-site program book are due August 18, 2017.

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

### Post Conference Survey Sponsor—\$5,000

NAWBO relies on conference feedback in planning for future conferences. Sponsor the conference survey and get your company's logo on the survey as well as on all post-conference communications about it.

### Targeted Eblast Sponsors—\$750 each

Sponsor targeted messages to conference attendees that are distributed to the NAWBO database.

### Passport Sponsor—\$5,000

Passports are used throughout the exhibit hall to generate traffic and excitement for all our vendors. Attendees receive stamps in their passports when they visit exhibits. Those who complete and turn in their passports are entered into a grand prize raffle drawing during the closing reception.



### **Aisle Signs Sponsor—\$8,500**

Increase awareness of your company as the exclusive sponsor of the exhibit hall aisle signs. Your company logo and booth number will be displayed on all signs.

### **Water Stations Sponsor—\$5,000**

Attendees appreciate the simple availability of water at a conference. Benefits include signage at all six (6) stations throughout the exhibit hall and conference area. Sponsor has the opportunity to distribute company literature at some of the stations.

### **Hotel Door Drop Sponsor—\$5,000**

Extend your marketing reach by delivering promotional literature directly to the doors of attendees staying in NAWBO room block rooms in the conference hotel. NAWBO cannot guarantee materials will be placed completely under attendee doors. Please specify preferred night for your door drop on sponsorship application.

### **Daily Refreshment Breaks Sponsor—\$5,000 per day**

As attendees relax and prepare for the next session, let them see your company's logo at the same time. Located in the exhibit hall, these break stations will provide high traffic and exposure for your company. Your company logo will be on all signage in the break area as well as on table tents and napkins. Sponsors also have the opportunity to distribute literature in their break area.

### **NAWBO Resource Library Sponsor—\$7,500**

The NAWBO Resource Library is packed with tools and resources attendees can view onsite. It is located in the registration area, which is one of the conference's high traffic areas, and open throughout the conference. Book signings will be set up within the Resource Library as well.

### **Hall of Fame Awards Sponsor—\$7,000**

Members, partners and speakers will be recognized during the general sessions for their contributions to the women business owner community. This sponsor will underwrite the cost of these awards.

### **Leadership Wall Sponsor—\$5,000**

Throughout the conference, attendees will post how they plan to lead the way on a board located in the common area of the conference. This "wall" will be imprinted with the sponsor's logo and is visited at least once by most conference attendees.

### **Fashion Alley Sponsor—\$1500**

For designers and e-commerce less than five years old who have raised under \$5M in funding, this opportunity includes two (2) conference tickets and an area to display products that include handbags, jewelry, luggage, clothing, etc.

### **Registration Kick Panels Sponsor—\$5,000**

Have your company logo be the very first thing conference attendees see when they come to register for this year's conference.

### **Media Center Sponsor—\$5,000**

Experience one-on-one contact with media organizations that attend this year's conference as the official Media Center sponsor. Benefits include prominent signage at the entrance to the Media Center and a press release from your company in a prime location in the Media Center.

### **Badge Holder Insert Sponsor—\$2,500**

These inserts—placed behind each attendee badge—are a fantastic way to promote your brand to attendees and drive traffic to your booth. This exclusive sponsorship allows your company to be the only insert placed in the badge holder every attendee receives when they arrive. (Sponsor must provide a minimum of 1,000 inserts to NAWBO conference team. Insert must be 3" high X 4" wide on card stock. NAWBO must approve artwork in advance. Deadlines apply.)

### **Badge Lanyard Sponsor—\$5,000**

What single item does everyone use or see at a conference? It's the official badge lanyard. Make a statement and get your company name/logo at the forefront of everyone's mind by sponsoring this incredibly in-demand item. Lanyards will be imprinted with your company name and logo (you provide) on one side and the conference logo on the other. You will also receive on-site signage recognition in the registration area.

### **Email Stations Sponsor—\$5,000**

(sponsorship is not available if NAWBO secures a larger Connections Lounge sponsor)

There's always a crowd! Help attendees stay connected at the conference at the NAWBO Cyber Center, where they can check emails, conduct business or surf the Internet. As a sponsor, your company will be highlighted on each computer's screensaver—directing attendees to your company website and booth.

### **Web Logos and Banners Sponsor—\$125-\$3,000**

(this is an add-on for exhibitors and sponsors)

This affordable opportunity offers excellent visibility with a custom web ad featured on the official conference Web site. Your non-exclusive banner will have run of site, except the home page, and will link directly to your Web site. This is where attendees register, research the conference and plan their experience, so make sure they see you here!

<b>Horizontal Banner</b>	670 x 80 pixels \$1,200/month or \$3,000/3 months
<b>Square Ad</b>	150 x 150 pixels \$400/month
<b>Product Showcase</b> Image on the Home Page	300 x 200 pixels \$750
<b>Hyperlinks</b>	\$125

# EXHIBIT HALL OPPORTUNITIES

The exhibit hall at NAWBO's Women's Business Conference in Minneapolis will be a major highlight of this year's conference experience. Hundreds of conference participants will stop in throughout their days to connect with a wide range of local, national and global exhibitors and their products and services, as well as with one another. It's a high-traffic, high-visibility set up that will no doubt increase your exposure and build your brand. We'll also have an exhibit hall passport for participants. Those who visit every booth will be entered into a prize drawing on the final day of the conference.

Here's a look at this year's exhibit hall opportunities, including special packages and discounts. Each exhibit space comes with one 8' x 10' booth, one 6' skirted table, two chairs and one 7" x 44" sign. Corporate exhibitors include a full-page ad in the on-site program book and two full conference registrations; Small Business and NAWBO Member exhibitor packages include a half-page ad in the on-site program book, one exhibit hall-only pass and one full conference registration.

## EXHIBITING OPPORTUNITIES:

**Corporate Exhibitor \$3,500 | Small Business Exhibitor \$2,000 | NAWBO Member Exhibitor \$1,500**

## MADE IN MINNESOTA EXHIBITOR DISCOUNT—\$1,000

(comes with a one-year NAWBO membership for first-time members in the Introductory Member category!)

**Do you have products that are made in Minnesota?** NAWBO is offering specially discounted Exhibit Hall booth space to companies that produce/manufacture their products locally. This package includes one exhibit hall-only pass and one full conference registration. Not only will you receive tremendous exposure in our Exhibit Hall, putting your company and products front and center with women business owners who control buying decisions at work and at home, but we are also throwing in a one-year NAWBO membership (for first-time NAWBO members only—Introductory Member category) so that you can benefit from this opportunity year-round!



## NAWBO WBC ATTENDEE DEMOGRAPHIC

**Business Size:** Businesses owned by NAWBO members are larger than the average women-owned businesses in terms of number of employees. Sixty-eight percent have employees; of which 17 percent have 10 or more employees.

**Revenue:** Twenty-five percent of NAWBO members make more than \$1 million in annual sales; and 34 percent make more than \$500K.

**Years in Business:** NAWBO members have owned their business for an average of 10 years.

**Age:** Seventy-five percent of NAWBO members are over the age of 45; and 25 percent are in the 35-44 age group.

**Access to Capital:** As with the general women-owned firms, many NAWBO members access capital through credit cards and personal family savings. Fifty-eight percent use credit cards and 37 percent utilize private and family savings to fund their business.

**Industry:** Thirty-five percent, the highest number, of NAWBO members belong in the professional, scientific and technical services sector.

**Education:** Generally, NAWBO members are very well educated with 39 percent with post-graduate degrees.

*\*Results from the NAWBO Member Demographics Survey*

# SPONSORSHIP AND EXHIBITING COMMITMENT FORM

**OCTOBER 15 - 17, 2017** Hyatt Regency Minneapolis, Minnesota

Yes, I want to show my support for the Women's Business Conference 2017 as noted below. I understand that my signature below signifies my commitment to pay for all sponsorship, underwriting, exhibiting and ad opportunities as stipulated herein.

Name \_\_\_\_\_ Company \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

## Please check all commitments for the Women's Business Conference 2017:

### SPONSORSHIP LEVELS

- Presenting Sponsor – \$50,000 (Exclusive)
- Platinum Sponsor – \$35,000
- Connections Lounge Diamond Sponsor – \$30,000
- Gold Sponsor – \$25,000
- Silver Sponsor – \$15,000
- Bronze Sponsor – \$10,000

### MARKETPLACE & EXHIBITING

- Corporate Exhibitor – \$3,500
- Small Business Exhibitor – \$2,000
- NAWBO Member Exhibitor – \$1,500

### EXCLUSIVE UNDERWRITING OPPORTUNITIES

- Hotel Keycard Sponsor – \$10,000
- USB Drive Sponsor – \$5,000 + USB
- Conference Bag Sponsor – \$7,500

### ADVERTISING OPPORTUNITIES

4-color ads only. Insertion orders and payments with print-ready artwork by August 18, 2017. You will not be reminded of these deadlines.

#### Regular Rates

- Full-Page – \$1,500
- Full-Page Bleed – \$1,500
- Half-Page Horizontal – \$750

#### Member Rates

- Full-Page – \$1,000
- Full-Page Bleed – \$1,000
- Half-Page Horizontal – \$500

### EXCLUSIVE OPPORTUNITIES FOR THE MINNEAPOLIS BUSINESS COMMUNITY

#### Opening Day Reception Sponsorships

- Crown Sponsor—\$35,000
- Crown Co-sponsor—\$25,000
- Millennium Sponsor—\$15,000
- Copper Sponsor—\$7,000
- Turquoise Sponsor—\$3,500
- Crystal Sponsor—\$1,750
  
- Post Conference Survey Sponsor—\$5,000
- Targeted Eblast Sponsors—\$750 each
- Passport Sponsor—\$5,000
- Aisle Signs Sponsor—\$8,500
- Water Stations Sponsor—\$5,000
- Hotel Door Drop Sponsor—\$5,000
- Daily Refreshment Breaks Sponsor—\$5,000 per day
- NAWBO Resource Library Sponsor—\$7,500
- Hall of Fame Awards Sponsor—\$7,000
- Leadership Wall Sponsor—\$5,000
- Fashion Alley Sponsor—\$1,500
- Registration Kick Panels Sponsor—\$5,000
- Media Center Sponsor—\$5,000
- Badge Holder Insert Sponsor—\$2,500
- Badge Lanyard Sponsor—\$5,000
- Email Stations Sponsor—\$5,000
- Web Logos and Banners Sponsor—\$125-\$3,000  
(this is an add-on for exhibitors and sponsors)
- Made in Minnesota Exhibitor—\$1,000

## TOTAL COMMITMENT

\$ \_\_\_\_\_

Please complete both sides of form »

# SPONSORSHIP AND EXHIBITING COMMITMENT FORM

OCTOBER 15-17, 2017 Hyatt Regency Minneapolis, Minnesota

## AMERICANS WITH DISABILITIES ACT (ADA) REGULATIONS

In compliance with ADA regulations, NAWBO will take all reasonable steps to ensure that Americans with disabilities are given equal and reasonable opportunity to participate in the program offered by NAWBO. To better serve your needs, please contact NAWBO Conference Management at [WBC@nawbo.org](mailto:WBC@nawbo.org) if you require special accommodations.

## CONFERENCE REGISTRATION

To purchase registrations in addition to your sponsorship packets, please register online at [www.nawbo.org](http://www.nawbo.org).

## LODGING INFORMATION

NAWBO has negotiated a special conference rate of \$199 per night plus room tax. Valet parking is available at \$32 per day. A limited number of rooms are available at the special rate until August 26, 2017 or until the room block is exhausted. Once our room block is filled, rooms will be available at prevailing rates, so make your reservation today call (612) 370-1234 and ask for the 2017 WBC conference rate.

## PAYMENT INFORMATION

### MAIL FORM WITH CHECK PAYABLE TO NAWBO:

NAWBO  
c/o WBC2017  
P. O. Box 826157  
Philadelphia, PA 19182-6157

### FAX FORM WITH CREDIT CARD PAYMENT:

FAX: 202-403-3788  
E-MAIL: [WBC@nawbo.org](mailto:WBC@nawbo.org)

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_ Website \_\_\_\_\_

Charge my:  AMEX  MasterCard  VISA  Discover

Name on Card \_\_\_\_\_

Credit Card No. \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Signature \_\_\_\_\_

## PAYMENTS & CANCELLATION POLICY:

This document serves as a contract. All sponsorship requests are final. Execution of this sponsorship registration form signifies assumption of legal responsibility to pay for all sponsorship as stipulated on the form. Payment must be made in U.S. dollars drawn from a U.S. bank. For tax reporting purposes, NAWBO is a tax-exempt organization as described in 501(c)6, tax ID number 23-7425967.

### For questions and additional information:

### NAWBO CONFERENCE MANAGEMENT

WEBSITE: [www.nawbo.org](http://www.nawbo.org)  
E-MAIL: [WBC@nawbo.org](mailto:WBC@nawbo.org)  
PHONE: 800-55-NAWBO  
FAX: 202-403-3788



**NAWBO**  
National Association of Women Business Owners