

ACCELERATE YOUR GROWTH!

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A New NAWBO Program Sponsored by Wells Fargo Will Show You How

Although female-owned firms make up 40% of all privately held firms today, their revenue size lags significantly behind all other businesses. Education brings the ability for women to build and sustain a business, leverage capital and develop both short-term and long-term strategic plans and performance management systems—enabling more women-owned businesses to realize growth.

New for 2021, the NAWBO Accelerated Growth Program sponsored by Wells Fargo—part of NAWBO's Institute for Entrepreneurial Development—is a premier suite of learning modules designed to help women business owners scale through high-level education and mentorship. This program for just 25 participants will increase their market competitiveness and position them to achieve the next stage of growth and expansion.

The program includes:

- Eight one-hour virtual learning sessions over a four-month period—January through April (twice a month)
- Six-month mentorship/mastermind groups following completion of the program—May through October (once a month)
- Topics explored with subject matter experts: Leadership Mindset, Business Plan Clarity, Marketing & Brand Messaging, Successful Teams, Strategic Planning and more!
- Connection to a supplier diversity department or certification assistance
- Recognition as a Wells Fargo Accelerated Growth Program graduate

Applicant Criteria

Applicants must:

- Identify as a woman business owner
- Have a minimum annual revenue of \$200K
- Successfully have been in business for at least two consecutive years
- Be positioned to expand their market share and operations
- Have employees or will hire employees during expansion
- Be able to commit to the time requirements of the program and attend all eight sessions
- Be able to participate in post-program mastermind groups



Ready to accelerate your business growth?

CLICK HERE TO APPLY

Application period closes on Monday, December 14, 2020.
All applicants will be notified of acceptance decision by
December 18, 2020.



NAWBO
National Association of Women Business Owners

Women Mean Business™

nawbo.org

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